



**WINNERS
LIST**

INNOVA LOTUS



RISE
ADFEST 2023

IN02: Innovation in Technology

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
IN02/005	VOICE WATCH	TOYOTA MOBILITY FOUNDATION	DENTSU INC., TOKYO	DENTSU INC., TOKYO	INNOVA LOTUS
IN02/001	ALL PLAYERS TOOL LAB.	WITH ALS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST

IN03: Innovation in Prototype Technology

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
IN03/003 MOVE FROM IN02/003	DOT PAD. THE FIRST SMART TACTILE GRAPHICS DISPLAY.	DOT	SERVICEPLAN KOREA, SEOUL/ SERVICEPLAN GERMANY, MUNICH	SERVICEPLAN KOREA, SEOUL	INNOVA LOTUS

IN05: Sustainable Innovation ***NEW

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
IN05/006 MOVE FROM IN04/001	THE KILLER PACK	MAXX FLASH	VMLY&R, MUMBAI	VMLY&R, MUMBAI	FINALIST

IN06: Innovation for Humanity ***NEW

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
IN06/007	CLASSIFY CONSENT	CONSENT LABS	TBWA\SYDNEY, SYDNEY	TBWA, SYDNEY	INNOVA LOTUS
IN06/011	EASY TO WEAR, JUST FOR YOU.	KIYASUKU	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST

IN07: Innovation in Local Culture Application

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
IN07/003	THE KILLER PACK	MAXX FLASH	VMLY&R, MUMBAI	VMLY&R, MUMBAI	INNOVA LOTUS