



FINALIST

RADIO & AUDIO LOTUS



RISE
ADFEST 2023

RADIO SPOTS

RA04: Finance, Commercial Public Services, Business Products & Services

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
RA04/002	SCROLL, SCROLL, SCROLL, TAP, TAP, TAP	AMILI	WUNDERMAN THOMPSON SINGAPORE, SINGAPORE	WUNDERMAN THOMPSON SINGAPORE, SINGAPORE	FINALIST

INNOVATIVE USE OF RADIO & AUDIO

RA08: Use of Radio & Audio as a Medium

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
RA08/001	SOUND OF SAFETY	WHOSCALL X VGI X BTS	SOUR BANGKOK, BANGKOK	THE SOUR BANGKOK CO., LTD., BANGKOK	FINALIST

RA09: Use of Audio or Voice Technology

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
RA09/001	DO-DO-DO JUMP	SHUEISHA INC.	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
RA09/007	BOTHARD	MTV INDIA	DDB MUDRA GROUP, MUMBAI	DDB MUDRA GROUP, MUMBAI	FINALIST

RA10: Branded Content/Podcasts

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
RA10/001	DRIVERS' SPOOKY STORIES	GOJEK	FORSMAN&BODENFORS SINGAPORE, SINGAPORE	FORSMAN&BODENFORS SINGAPORE, SINGAPORE	FINALIST
RA10/002	CRIME INTERRUPTED	AUSTRALIAN FEDERAL POLICE	HOST/HAVAS, SYDNEY	HOST/HAVAS, SYDNEY	FINALIST

AUDIO CRAFT

RA11: Use of Music

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
RA11/001	JOURNA-RHYTHM	JOURNA-RHYTHM	TBWA\HAKUHODO INC., TOKYO	TBWA\HAKUHODO INC., TOKYO	FINALIST

RA13: Sound Design

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
RA13/001	SIDE BY SIDE.	WEST AUSTRALIAN BALLET	WUNDERMAN THOMPSON, PERTH	WUNDERMAN THOMPSON, SYDNEY	FINALIST

RESILIENCE THROUGH CREATIVITY

RA15: Resilience Through Creativity

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
RA15/001	BUSKERMERCIALS	MEDIACORP	BLKJ HAVAS, SINGAPORE	BLKJ HAVAS, SINGAPORE	FINALIST