



**FINALIST**

**PRESS LOTUS**



**RISE**  
ADFEST 2023

**PRODUCTS & SERVICES****P03: Durable Consumer Goods**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P03/004	LIVING ROOM	IKEA	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
P03/005	KITCHEN	IKEA	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
P03/006	RESTROOM	IKEA	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST

**PRINTED PUBLICATIONS****P12: Books & Publications \*\*\*NEW**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P12/003	A SILENT FROWN	CHARLIE CHAPLIN FOUNDATION	DDB MUDRA GROUP, MUMBAI	DDB MUDRA GROUP, MUMBAI	FINALIST

**USE OF PRINT****P13: Innovative Use of Print**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P13/001	THE ELECTIONS EDITION	ANNAHAR NEWSPAPER	IMPACT BBDO DUBAI, DUBAI	IMPACT BBDO, DUBAI	FINALIST