



FINALIST

LOTUS ROOTS



RISE
ADFEST 2023

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
LRBE/005	AMAZING THAILAND. CULTURE TO COMMERCE	TOURISM AUTHORITY OF THAILAND	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
LRCM/001	SHAGUN KA LIFAFI	UJJIVAN SMALL FINANCE BANK	MCCANN WORLDGROUP INDIA, MUMBAI	MCCANN WORLDGROUP INDIA, MUMBAI	FINALIST
LRCM/002 MOVE FROM CM09/001	AMAZING THAILAND. CULTURE TO COMMERCE	TOURISM AUTHORITY OF THAILAND	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
LRDE/001	GOLDEN WISDOM	RHB PREMIER	FCB SHOUT, KUALA LUMPUR	FCB SDN BHD, KUALA LUMPUR	FINALIST
LRDE/004	INCENSE OF MEMORIES	INCENSE OF MEMORIES	WUNDERMAN THOMPSON TOKYO, TOKYO	WUNDERMAN THOMPSON TOKYO, TOKYO	FINALIST
LRDM/004	FLAGS OF GENEROSITY	CADBURY DAIRY MILK	OGILVY MALAYSIA, KUALA LUMPUR/ OGILVY SINGAPORE, SINGAPORE	OGILVY MALAYSIA, KUALA LUMPUR	FINALIST
LRDM/006	SHAGUN KA LIFAFI	UJJIVAN SMALL FINANCE BANK	MCCANN WORLDGROUP INDIA, MUMBAI	MCCANN WORLDGROUP INDIA, MUMBAI	FINALIST
LRDM/007	PERIOD COMB	UNITED WAY DELHI	MCCANN WORLDGROUP INDIA, MUMBAI	MCCANN WORLDGROUP INDIA, MUMBAI	FINALIST
LREN/003	THE COMEBACK - SHOT ON IPHONE	APPLE	TBWA\MEDIA ARTS LAB, SHANGHAI	MEDIA ARTS LAB, SHANGHAI	FINALIST
LREN/005	AMAZING THAILAND. CULTURE TO COMMERCE	TOURISM AUTHORITY OF THAILAND	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
LRF/022 MOVE FROM F17/007	BMW: NOTHING BUT SHEER JOY	BMW	TBWA\JUICE CHINA, BEIJING	TBWA\CHINA, SHANGHAI	FINALIST
LROD/004	INVISIBLE ZONE	ZONE ENERGY	DENTSU INC., TOKYO	MATERIAL, TOKYO	FINALIST
LROD/006 MOVE FROM OD09/004	THE ELECTIONS EDITION	ANNAHAR NEWSPAPER	IMPACT BBDO DUBAI, DUBAI	IMPACT BBDO, DUBAI	FINALIST
LRP/001	MOTHER IS FAST APPROACHING.	UNIQLO CO., LTD.	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST