



FINALIST

FILM LOTUS



RISE
ADFEST 2023

BROADCAST

F01: Food & Beverages

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F01/001	LOVE YOUR GUT	DUTCHIE	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
F01/004	THE EYES	VOIZ WAFFLE CHOCO CRISPY	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
F01/005	LEFT AND RIGHT	VOIZ WAFER SALTED CARAMEL	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
F01/006	THE BATTLE	VOIZ WAFFLE CRISP	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
F01/007	CONTACT LENS	VOIZ CREAMY BUTTER	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST

F06: Retail

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F06/001	INDIAN STRETCHABLE TIME: AIRPORT	ZEPTO	LAW & KENNETH SAATCHI & SAATCHI, MUMBAI	LAW & KENNETH SAATCHI & SAATCHI, MUMBAI	FINALIST
F06/002	INDIAN STRETCHABLE TIME: CLINIC	ZEPTO	LAW & KENNETH SAATCHI & SAATCHI, MUMBAI	LAW & KENNETH SAATCHI & SAATCHI, MUMBAI	FINALIST

F08: Media & Entertainment

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F08/001	WRONG RIDE	TVNZ	DENTSU CREATIVE, SYDNEY	DENTSU CREATIVE, SYDNEY	FINALIST
F08/003	THE HIT	TVNZ	DENTSU CREATIVE, SYDNEY	DENTSU CREATIVE, SYDNEY	FINALIST

F09: Finance & Real Estate

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F09/007	THIS AD CAN SAVE YOUR EARS	ROOJAI	BBDO BANGKOK, BANGKOK	BBDO BANGKOK LIMITED, BANGKOK	FINALIST

F12: Corporate Image & Corporate Social Responsibility

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F12/004	HUMAN	SCG GREEN CHOICE	CHOOJAI AND FRIENDS, BANGKOK	CHOOJAI KA KALAYANAMITR CO.,LTD., BANGKOK	FINALIST

ONLINE FILM & OTHER FILM

F14: Online Film: Food & Beverages

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F14/002	TABLE	LIQUOR-FILLED CHOCOLATES FOR ADULTS.	TOKYU AGENCY INC., TOKYO	TOKYU AGENCY INC, TOKYO	FINALIST
F14/003	BELL	LIQUOR-FILLED CHOCOLATES FOR ADULTS.	TOKYU AGENCY INC., TOKYO	TOKYU AGENCY INC, TOKYO	FINALIST
F14/004	NEIGHBOR	LIQUOR-FILLED CHOCOLATES FOR ADULTS.	TOKYU AGENCY INC., TOKYO	TOKYU AGENCY INC, TOKYO	FINALIST
F14/005	DOG	LIQUOR-FILLED CHOCOLATES FOR ADULTS.	TOKYU AGENCY INC., TOKYO	TOKYU AGENCY INC, TOKYO	FINALIST

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F14/012	THE EYES	VOIZ WAFFLE CHOCO CRISPY	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
F14/013	LEFT AND RIGHT	VOIZ WAFER SALTED CARAMEL	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
F14/014	THE BATTLE	VOIZ WAFFLE CRISP	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
F14/015	CONTACT LENS	VOIZ CREAMY BUTTER	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
F14/017	LOVE YOUR GUT	DUTCHIE	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
F14/018	PILLOW BOMB	WINCAFE	DENTSU CREATIVE TAIWAN, TAIPEI	DENTSU CREATIVE TAIWAN, TAIPEI	FINALIST

F15: Online Film: Beauty, Health & Personal Care

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F15/005	ARE YOU THE INSOMNIA?	G'NITE	CHOOJAI AND FRIENDS, BANGKOK	CHOOJAI KA KALAYANAMITR CO.,LTD., BANGKOK	FINALIST
F15/006	THIS COMMERCIAL DOESN'T UNDERSTAND YOU AT ALL	CLEAN & CLEAR	BBDO BANGKOK , BANGKOK	BBDO BANGKOK LIMITED, BANGKOK	FINALIST

F17: Online Film: Automotive

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F17/001	THE TRUTH	CAR HERO	AUDACITY, BANGKOK	AUDACITY CO.,LTD., SAMUT PRAKARN	FINALIST
F17/007	BMW: NOTHING BUT SHEER JOY	BMW	TBWA\JUICE CHINA, BEIJING	TBWA\CHINA, SHANGHAI	FINALIST

F18: Online Film: Electronics, Household Products, Home Appliances & Furnishings

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F18/005	THE COMEBACK - SHOT ON IPHONE	APPLE	TBWA\MEDIA ARTS LAB, SHANGHAI	MEDIA ARTS LAB, SHANGHAI	FINALIST

F19: Online Film: Retail

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F19/001	INDIAN STRETCHABLE TIME - CLINIC	ZEPTO	LAW & KENNETH SAATCHI & SAATCHI, MUMBAI	LAW & KENNETH SAATCHI & SAATCHI, MUMBAI	FINALIST
F19/002	INDIAN STRETCHABLE TIME - AIRPORT	ZEPTO	LAW & KENNETH SAATCHI & SAATCHI, MUMBAI	LAW & KENNETH SAATCHI & SAATCHI, MUMBAI	FINALIST
F19/004	GIRLS IN WHITE	CENTRAL DEPARTMENT STORE	WOLF BKK, BANGKOK	WOLF BKK, BANGKOK	FINALIST
F19/007	CAMPING	SIAM DISCOVERY	SIAM DISCOVERY, BANGKOK	SIAM PIWAT COMPANY LIMITED, BANGKOK	FINALIST
F19/014	THE MOVIES THAT MADE (FROM) US	FIVE STAR	BBDO BANGKOK , BANGKOK	BBDO BANGKOK LIMITED, BANGKOK	FINALIST

F21: Online Film: Media & Entertainment

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F21/001	THE HIT	TVNZ	DENTSU CREATIVE, SYDNEY	DENTSU CREATIVE, SYDNEY	FINALIST
F21/003	WRONG RIDE	TVNZ	DENTSU CREATIVE, SYDNEY	DENTSU CREATIVE, SYDNEY	FINALIST

F22: Online Film: Finance & Real Estate

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F22/002	IN LOVE WE TRUST 2	SINYI REALTY	DENTSU CREATIVE TAIWAN, TAIPEI	DENTSU CREATIVE TAIWAN, TAIPEI	FINALIST
F22/012	THIS AD CAN SAVE YOUR EARS	ROOJAI	BBDO BANGKOK, BANGKOK	BBDO BANGKOK LIMITED, BANGKOK	FINALIST

F27: Viral Film

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F27/002	THE COMEBACK - SHOT ON IPHONE	APPLE	TBWA\MEDIA ARTS LAB, SHANGHAI	MEDIA ARTS LAB, SHANGHAI	FINALIST
F27/003	THE INNOCENT EYES	VOIZ	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST

AS OF 22 MAR 2023