



FINALIST

FILM CRAFT LOTUS

RISE
ADFEST2023

CF01: Directing

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF01/005	THE RELUCTANT SHANTY	UNHCR	BMF ADVERTISING, SYDNEY	FINCH, SYDNEY	FINALIST
CF01/006	THE VISITOR	TOYOTA HILUX	SAATCHI & SAATCHI, SYDNEY	FINCH, SYDNEY	FINALIST
CF01/014	KAGUYA BY GUCCI	THE BAMBOO HANDLE BAGS	(TSUZUKU)/DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CF01/018	BISKUAT DREAM	BISKUAT	LEO BURNETT INDONESIA JAKARTA	RESERVE TANK SDN. BHD, KUALA LUMPUR	FINALIST
CF01/036	WELCOME TO NIKE JUKU	NIKE JAPAN	WIEDEN + KENNEDY TOKYO, TOKYO	AOI PRO., TOKYO	FINALIST
CF01/040	THE EYES	VOIZ WAFFLE CHOCO CRISPY	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
CF01/041	LEFT AND RIGHT	VOIZ WAFER SALTED CARAMEL	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
CF01/042	THE BATTLE	VOIZ WAFFLE CRISP	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
CF01/048	NO OLED. NO GAME. (SHOOTING GAME)	LG DISPLAY OLED	HS AD, SEOUL	HS AD, SEOUL	FINALIST
CF01/055	WRONG RIDE	TELEVISION NEW ZEALAND [TVNZ]	DENTSU, AUCKLAND	SWEETSHOP, AUCKLAND	FINALIST
CF01/057	LOVE YOUR GUT	DUTCHIE	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST

CF02: Editing

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF02/005	VODAFONE - THE SMART NETWORK	VODAFONE	DDB GROUP AOTEAROA, AUCKLAND	HECKLER, SYDNEY	FINALIST
CF02/010	META MALLAKHAMB – REINVIGORATING AN INDIGENOUS INDIAN SPORT	META	DDB MUDRA GROUP, MUMBAI	KLTURE STUDIOS, MUMBAI	FINALIST
CF02/011	ONE FOR OUR PLANET	PERNOD RICARD INDIA	OGILVY INDIA, DELHI	FINGERPRINT FILMS, MUMBAI	FINALIST

CF03: Cinematography

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF03/001	FEEL NEW	DESTINATION NSW	LEO BURNETT, SYDNEY	FINCH, SYDNEY	FINALIST
CF03/013	HINDUSTAN TIMES - MOTHERHOOD	HINDUSTAN TIMES	DENTSU CREATIVE, NORTH, HARYANA	GOOD MORNING FILMS, MUMBAI	FINALIST
CF03/014	PARACHUTE KALPAVRIKSHA - THE FARMER	PARACHUTE	TEAM WPP, MUMBAI	GOOD MORNING FILMS, MUMBAI	FINALIST

CF04: Special Effects: In-Camera

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF04/001	THE NEDS LEVEL	ENTAIN GROUP (NEDS)	THE MONKEYS, SYDNEY	FINCH, SYDNEY	FINALIST

CF05: Special Effects: Digital Visual Effects

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF05/001	HYUNDAI HAVE YOU TRIED IT	HYUNDAI	INNOCEAN AUSTRALIA, SYDNEY	FIN DESIGN + EFFECTS, SYDNEY	FINALIST
CF05/003	WINNER TAKES ALL	TENCENT GAMES	N/A	THE MILL, SHANGHAI	FINALIST
CF05/008	JAMES SQUIRE - ORDINARY BE DAMNED	JAMES SQUIRE	MILK & HONEY UNITED, SYDNEY	ALT.VFX, BRISBANE	FINALIST

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF05/013	FIVE STAR : QUALITY TIME,AGAIN	FIVE STAR CHICKEN	RABBIT'S TALE, BANGKOK	RABBIT'S TALE, BANGKOK	FINALIST
CF05/015	SUNTORY TENNENSUI ENDLESS DAWN	SUNTORY TENNENSUI	SUNTORY HOLDINGS, OSAKA/ (TSUZUKU), TOKYO/DENTSU INC., TOKYO	DENTSU CREATIVE X INC., TOKYO	FINALIST

CF06: Animation (In-Camera or Digital)

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF06/002	G'DAY	TOURISM AUSTRALIA	M&C SAATCHI, SYDNEY	FINCH, SYDNEY	FINALIST

CF07: Production Design

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF07/001	ROLLTON STEREOTYPES: PROFESSOR	ROLTON	BBDO CA, ALMATY	BBDO CA, ALMATY	FINALIST
CF07/002	ROLLTON STEREOTYPES: MARGO	ROLTON	BBDO CA, ALMATY	BBDO CA, ALMATY	FINALIST
CF07/003	THE NEDS LEVEL	ENTAIN GROUP (NEDS)	THE MONKEYS, SYDNEY	FINCH, SYDNEY	FINALIST
CF07/008	THE COMEBACK - SHOT ON IPHONE	APPLE	TBWA\MEDIA ARTS LAB, SHANGHAI	MEDIA ARTS LAB, SHANGHAI	FINALIST
CF07/009	UNVEIL	PANASONIC	GOOD DESIGN COMPANY, TOKYO	SPOON INC., TOKYO	FINALIST
CF07/010	YOU DON'T NEED WINGS TO FLY	POCARI SWEAT	DENTSU INC., TOKYO	SPOON INC., TOKYO	FINALIST

CF09: Casting

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF09/001	THE RELUCTANT SHANTY	UNHCR	BMF ADVERTISING, SYDNEY	FINCH, SYDNEY	FINALIST
CF09/009	THINK POSITIVE - BOMB	SNACK JACK	ADAPTER DIGITAL AGENCY, BANGKOK	ADAPTER DIGITAL AGENCY, BANGKOK	FINALIST
CF09/010	FIVE STAR : QUALITY TIME,AGAIN	FIVE STAR CHICKEN	RABBIT'S TALE, BANGKOK	RABBIT'S TALE, BANGKOK	FINALIST

CF10: Use of Talent/Celebrity

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF10/002	INDIAN STRETCHABLE TIME - AIRPORT	ZEPTO	LAW & KENNETH SAATCHI & SAATCHI, MUMBAI	LAW & KENNETH SAATCHI & SAATCHI, MUMBAI	FINALIST
CF10/003	INDIAN STRETCHABLE TIME - CLINIC	ZEPTO	LAW & KENNETH SAATCHI & SAATCHI, MUMBAI	LAW & KENNETH SAATCHI & SAATCHI, MUMBAI	FINALIST
CF10/004	INDIAN STRETCHABLE TIME - RESTAURANT	ZEPTO	LAW & KENNETH SAATCHI & SAATCHI, MUMBAI	LAW & KENNETH SAATCHI & SAATCHI, MUMBAI	FINALIST

CF11: Script

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF11/001	THE TRUTH	CAR HERO	AUDACITY, BANGKOK	AUDACITY, BANGKOK	FINALIST
CF11/002	THE RELUCTANT SHANTY	UNHCR	BMF ADVERTISING, SYDNEY	FINCH, SYDNEY	FINALIST
CF11/005	IN LOVE WE TRUST 2	SINYI REALTY	DENTSU CREATIVE TAIWAN, TAIPEI	DENTSU CREATIVE TAIWAN, TAIPEI	FINALIST
CF11/006	HAJIME,KEN,AND SETSU	HAJIME KENSETSU (CONSTRUCTION)	DENTSU EAST JAPAN INC., TOKYO	DENTSU EAST JAPAN, TOKYO	FINALIST

CF12: Original Music Score

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF12/001	THE RELUCTANT SHANTY	UNHCR	BMF ADVERTISING, SYDNEY	FINCH, SYDNEY	FINALIST
CF12/004	BISKUAT DREAM	BISKUAT	LEO BURNETT INDONESIA JAKARTA	RESERVE TANK SDN. BHD, KUALA LUMPUR	FINALIST
CF12/005	DUEL	NRMA	BEAR MEETS EAGLE ON FIRE, SYDNEY	RUMBLE STUDIOS, SYDNEY	FINALIST
CF12/009	JSW STEEL ALL AROUND US	JSW STEEL	OGILVY INDIA, MUMBAI	STUDIO EEKSARUS PRODUCTIONS PVT. LTD, MUMBAI	FINALIST
CF12/011	TSUTSU URAURA	ROCKY-E:SMART	N/A	BLACK CAT WHITE CAT MUSIC, TOKYO	FINALIST
CF12/012	COOPERS ROLL ON	COOPERS BEER	TABOO, MELBOURNE	SMITH & WESTERN SOUND, SYDNEY	FINALIST

CF13: Use of Music Track

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF13/008	BUDWEISER - TOMORROW IS YOURS TO TAKE	BUDWEISER	WIEDEN + KENNEDY, NEW YORK/ WIEDEN + KENNEDY, SÃO PAULO	SQUEAK E. CLEAN STUDIOS, SYDNEY	FINALIST

CF14: Sound Design

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF14/002	DUEL	NRMA	BEAR MEETS EAGLE ON FIRE, SYDNEY	RUMBLE STUDIOS, SYDNEY	FINALIST

CF16: Breakthrough in Production *NEW**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF16/002	DRIFT MEETS DRONE	TOYOTA MOTOR CORPORATION	SIX INC., TOKYO	SIX INC., TOKYO	FINALIST
CF16/004	VOCUMENT#1 "WHERE FILM DIRECTOR JOE ODAGIRI STANDS."	METaverse PRODUCTION PROJECT	TUGBOAT, TOKYO	TOHOKUSHINSHA FILM CORPORATION, TOKYO	FINALIST