



FINALIST

EFFECTIVE LOTUS



RISE
ADFEST 2023

EF01: Campaign Success

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
EF01/002	LEAVE WITH PRIDE	ISEE	MULLENLOWE SINGAPORE, SINGAPORE	MULLENLOWE SINGAPORE, SINGAPORE	FINALIST
EF01/006	SEE EQUAL #SHARETHELOAD	ARIEL	BBDO INDIA PVT LTD., MUMBAI	BBDO INDIA, MUMBAI	FINALIST
EF01/012	KNOCK KNOCK	A SILENT EMERGENCY CALL	CHEIL WORLDWIDE, SEOUL	CHEIL WORLDWIDE, SEOUL	FINALIST

EF02: Small Budget

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
EF02/001	LEAVE WITH PRIDE	ISEE	MULLENLOWE SINGAPORE, SINGAPORE	MULLENLOWE SINGAPORE, SINGAPORE	FINALIST

EF03: Long-Term Creativity

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
EF03/005	SEE EQUAL #SHARETHELOAD	ARIEL	BBDO INDIA PVT LTD., MUMBAI	BBDO INDIA, MUMBAI	FINALIST