



**ENTRIES
LIST**

RADIO & AUDIO LOTUS

RADIO SPOTS

RA01: Fast Moving Consumer Goods

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
RA01/001	FEAR	WOODS'	FUTURE CREATIVE NETWORK	JAKARTA
RA01/002	EXILE	WOODS'	FUTURE CREATIVE NETWORK	JAKARTA
RA01/003	CUSTOMER CORE COMPLAINT	HERBAPAIN	POPCULT GROUP	JAKARTA
RA01/004	FUSSY METAL IN LAW	HERBAPAIN	POPCULT GROUP	JAKARTA

RA03: Automotive

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
RA03/001	THE LIPSTICK	WULING	FUTURE CREATIVE NETWORK	JAKARTA
RA03/002	THE BIG BOSS	WULING	FUTURE CREATIVE NETWORK	JAKARTA

RA04: Finance, Commercial Public Services, Business Products & Services

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
RA04/001	"PUZZLE"	MAXICARE PRIMA SILVER	DENTSU JAYME SYFU	MANILA
RA04/002	SCROLL, SCROLL, SCROLL, TAP, TAP, TAP	AMILI	WUNDERMAN THOMPSON SINGAPORE	SINGAPORE

RA05: Retail, Travel, Leisure, Media & Entertainment

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
RA05/001	THE FAKE NEWS BROADCAST	KBP	BBDO GUERRERO	MANILA

RA07: Public Services & Cause Appeals

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
RA07/001	I AM A CHILD	ADVERTISING COUNCIL JAPAN	DAIKO KYUSHU ADVERTISING INC.	FUKUOKA

INNOVATIVE USE OF RADIO & AUDIO

RA08: Use of Radio & Audio as a Medium

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
RA08/001	SOUND OF SAFETY	WHOSCALL X VGI X BTS	THE SOUR BANGKOK CO., LTD.	BANGKOK
RA08/002	LISTEN TO THE STARS	LOTTE DUTY FREE	DAEHONG COMMUNICATIONS	SEOUL

RA09: Use of Audio or Voice Technology

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
RA09/001	DO-DO-DO JUMP	SHUEISHA INC.	DENTSU INC.	TOKYO
RA09/002	ALL PLAYERS TOOL LAB.	WITH ALS	DENTSU INC.	TOKYO
RA09/003	HEINEKEN PLAYLIST REFRESHER	HEINEKEN	STAR REACHER ADVERTISING SDN BHD	KUALA LUMPUR
RA09/004	LISTEN TO THE STARS	LOTTE DUTY FREE	DAEHONG COMMUNICATIONS	SEOUL
RA09/005	VOICE WATCH	TOYOTA MOBILITY FOUNDATION	DENTSU INC.	TOKYO
RA09/006	SOUND MIND DAILY	MINDNATION PHILIPPINES	DENTSU JAYME SYFU	MANILA
RA09/007	BOTHARD	MTV INDIA	DDB MUDRA GROUP	MUMBAI

RA10: Branded Content/Podcasts

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
RA10/001	DRIVERS' SPOOKY STORIES	GOJEK	FORSMAN&BODENFORS SINGAPORE	SINGAPORE
RA10/002	CRIME INTERRUPTED	AUSTRALIAN FEDERAL POLICE	HOST/HAVAS	SYDNEY

AUDIO CRAFT

RA11: Use of Music

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
RA11/001	JOURNA-RHYTHM	JOURNA-RHYTHM	TBWAHAKUHODO INC.	TOKYO
RA11/002	BUSKERMERCIALS	MEDIACORP	BLKJ HAVAS	SINGAPORE
RA11/003	PRUDENTIAL #REWRITEHERLIFE	PRUDENTIAL LIFE ASSURANCE (THAILAND) PCL	VAYNERMEDIA (THAILAND) CO., LTD. (HEAD OFFICE)	BANGKOK
RA11/004	METAL HEADACHE	HERBAPAIN	POPCULT GROUP	JAKARTA
RA11/005	LISTEN TO THE STARS	LOTTE DUTY FREE	DAEHONG COMMUNICATIONS	SEOUL
RA11/006	CLAIR DE LUNE BY THE LEAF ORCHESTRA	NISSAN	TBWASANTIAGO MANGADA PUNO	MANILA

RA12: Casting & Use of Talent/Celebrity

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
RA12/001	SCROLL, SCROLL, SCROLL, TAP, TAP, TAP	AMILI	WUNDERMAN THOMPSON SINGAPORE	SINGAPORE

RA13: Sound Design

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
RA13/001	SIDE BY SIDE.	WEST AUSTRALIAN BALLET	WUNDERMAN THOMPSON	SYDNEY

RA14: Script

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
RA14/001	#SONGGRAND : ONLINE SONGKRAN FESTIVAL	TIKTOK SONGKRAN FESTIVAL CAMPAIGN	GREYNJ UNITED	BANGKOK

RESILIENCE THROUGH CREATIVITY

RA15: Resilience Through Creativity

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
RA15/001	BUSKERMERCIALS	MEDIACORP	BLKJ HAVAS	SINGAPORE

LOTUS ROOTS

LRRR: Lotus Roots

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LRRR/001	RETOLD WITH PRIDE	GLOBE X PRIDE@TECH	PROPEL MANILA 360, INC.	MANILA