



**ENTRIES
LIST**

PRESS LOTUS

PRODUCTS & SERVICES

P02: Fast Moving Consumer Goods

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
P02/001	OCEAN	NYU CREME HAIR COLOR	ROMP.	JAKARTA
P02/002	RIVER	NYU CREME HAIR COLOR	ROMP.	JAKARTA
P02/003	WATERFALL	NYU CREME HAIR COLOR	ROMP.	JAKARTA
P02/004	SEE EQUAL #SHARETHELOAD	ARIEL	BBDO INDIA	MUMBAI
P02/005	I KNOW WHAT YOU ATE LAST NIGHT	WELRIX	TBWA KOREA	SEOUL
P02/006	I STILL KNOW WHAT YOU ATE LAST NIGHT	WELRIX	TBWA KOREA	SEOUL

P03: Durable Consumer Goods

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
P03/001		WITHDRAWN		
P03/002		WITHDRAWN		
P03/003		WITHDRAWN		
P03/004	LIVING ROOM	IKEA	OGILVY & MATHER A BRANCH OFFICE OF WPP (THAILAND) LTD.	BANGKOK
P03/005	KITCHEN	IKEA	OGILVY & MATHER A BRANCH OFFICE OF WPP (THAILAND) LTD.	BANGKOK
P03/006	RESTROOM	IKEA	OGILVY & MATHER A BRANCH OFFICE OF WPP (THAILAND) LTD.	BANGKOK

P04: Healthcare

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
P04/001	THE NEEDLE PRICK - TIGER	PRIME INDIA HOSPITALS	MCCANN WORLDGROUP INDIA	MUMBAI
P04/002	THE NEEDLE PRICK - SNAKE	PRIME INDIA HOSPITALS	MCCANN WORLDGROUP INDIA	MUMBAI
P04/003	THE NEEDLE PRICK - SHIELD	PRIME INDIA HOSPITALS	MCCANN WORLDGROUP INDIA	MUMBAI

P06: Retail

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
P06/001	JOSH & FRIEND'S HAPPINESS	HAPPY MEAL	FUTURE CREATIVE NETWORK	JAKARTA
P06/002	DAVID & DAD'S HAPPINESS	HAPPY MEAL	FUTURE CREATIVE NETWORK	JAKARTA
P06/003	MIA & SISTER'S HAPPINESS	HAPPY MEAL	FUTURE CREATIVE NETWORK	JAKARTA

P08: Media & Entertainment

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
P08/001	TOGETHER ON STAGE.	WEST AUSTRALIAN BALLET	WUNDERMAN THOMPSON	SYDNEY
P08/002	PETER PAN	BOOKSHELF PH	DENTSU JAYME SYFU	MANILA
P08/003	THE WIZARD OF OZ	BOOKSHELF PH	DENTSU JAYME SYFU	MANILA
P08/004	THE THREE MUSKETEERS	BOOKSHELF PH	DENTSU JAYME SYFU	MANILA

P09: Finance, Commercial Public Services, Business Products & Services

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
P09/001	ANDHIKA PUTRA FUTURE HOME	KPR BCA - HOUSING LOAN	FUTURE CREATIVE NETWORK	JAKARTA
P09/002	ANDHINI PUTRI FUTURE HOME	KPR BCA - HOUSING LOAN	FUTURE CREATIVE NETWORK	JAKARTA
P09/003	INDRA KUSUMA FUTURE HOME	KPR BCA - HOUSING LOAN	FUTURE CREATIVE NETWORK	JAKARTA

P10: Corporate Image & Corporate Social Responsibility

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
P10/001	NO ONE HAS EVER SURVIVED AFTER MAKING THE WHOLE WORLD THEIR ENEMY. THE WORLD IS BEING TESTED.	TAKARAJIMASHA, INC.	ADK CREATIVE ONE INC.	TOKYO
P10/002	NO MORE PET	CUCKOO	DAEHONG COMMUNICATIONS	SEOUL

P11: Public Services & Cause Appeals

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
P11/001	WITH MY FATHER AGAIN	ASHINAGA FOUNDATION	PARAGON CO.,LTD.	TOKYO
P11/002	I AM A CHILD	ADVERTISING COUNCIL JAPAN	DAIKO KYUSHU ADVERTISING INC.	FUKUOKA
P11/003	CAUGHT IN A JAM. CALL FOR A HAND.	CHIA-YI CHRISTIAN HOSPITAL	UNITED COMMUNICATIONS GROUP	TAIPEI
P11/004	IF YOU LOSE YOUR WAY-SUBMARINE	MINISTRY OF HEALTH AND WELFARE/DEMENTIA-FRIENDLY PROGRAM	UNITED COMMUNICATIONS GROUP	TAIPEI
P11/005	IF YOU LOSE YOUR WAY-GIRAFFE	MINISTRY OF HEALTH AND WELFARE/DEMENTIA-FRIENDLY PROGRAM	UNITED COMMUNICATIONS GROUP	TAIPEI
P11/006	HOME FOR THE HOLIDAYS - MATTRESS	ANGLICARE WA	WUNDERMAN THOMPSON	SYDNEY
P11/007	HOME FOR THE HOLIDAYS - BENCH	ANGLICARE WA	WUNDERMAN THOMPSON	SYDNEY
P11/008	HOME FOR THE HOLIDAYS - CAR	ANGLICARE WA	WUNDERMAN THOMPSON	SYDNEY

PRINTED PUBLICATIONS

P12: Books & Publications ***NEW

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
P12/001	MOMMY, CHECK BREAST!	CHUKYO TV.BROADCASTING CO., LTD.	DENTSU INC.	TOKYO
P12/002	HIERARCHY ANNUAL	CCN AWARD	ADK CREATIVE ONE INC.	TOKYO
P12/003	A SILENT FROWN	CHARLIE CHAPLIN FOUNDATION	DDB MUDRA GROUP	MUMBAI
P12/004	MERDEKA UNSEEN TEXTBOOKS	CADBURY DAIRY MILK	OGILVY MALAYSIA	KUALA LUMPUR
P12/005	THE BIRDS & THE BEES	UNDP	WUNDERMAN THOMPSON	SYDNEY

USE OF PRINT

P13: Innovative Use of Print

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
P13/001	THE ELECTIONS EDITION	ANNAHAR NEWSPAPER	IMPACT BBDO	DUBAI
P13/002	YES WE CANINE	REGIONAL ADOPTION ELECTIONS	CHEIL WORLDWIDE	SEOUL

RESILIENCE THROUGH CREATIVITY

P14: Resilience Through Creativity

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
P14/001	THE NEEDLE PRICK - TIGER	PRIME INDIA HOSPITALS	MCCANN WORLDGROUP INDIA	MUMBAI
P14/002	THE NEEDLE PRICK - SNAKE	PRIME INDIA HOSPITALS	MCCANN WORLDGROUP INDIA	MUMBAI
P14/003	THE NEEDLE PRICK - SHIELD	PRIME INDIA HOSPITALS	MCCANN WORLDGROUP INDIA	MUMBAI

LOTUS ROOTS

LRP: Lotus Roots

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LRP/001	MOTHER IS FAST APPROACHING.	UNIQLO CO., LTD.	DENTSU INC.	TOKYO
LRP/002	MERDEKA UNSEEN TEXTBOOKS	CADBURY DAIRY MILK	OGILVY MALAYSIA	KUALA LUMPUR
LRP/003	THE STEEL OF OMAN	JINDAL STEEL	WIEDEN+KENNEDY	DELHI