



**ENTRIES  
LIST**

**DIGITAL CRAFT LOTUS**

### DESIGN

#### CD01: User Interface (UI)

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CD01/001	VISIT QATAR DIGITAL ECOSYSTEM	VISIT QATAR	QATAR TOURISM	DOHA

#### CD02: Video & Moving Image

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CD02/001	YORU NO PIERROT #ADOART PROJECT	ADO	ENJIN TOKYO	TOKYO
CD02/002	THE BROKEN HOME	SAMMAKORN	CHOOJAI KA KALAYANAMITR CO.,LTD.	BANGKOK

#### CD03: Digital Illustration

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CD03/001	KUBOTA FUTURE CUBE	KUBOTA CORPORATION	DENTSU INC.	OSAKA
CD03/002	YORU NO PIERROT #ADOART PROJECT	ADO	ENJIN TOKYO	TOKYO
CD03/003	NIKE CHINA APP RELAUNCH	NIKE CHINA	R/GA	SHANGHAI
CD03/004	YOUR SCHOOL TALES ARE BACK TO HAUNT YOU.	NETFLIX	GOODSTUPH	BANGKOK

#### CD05: Music & Sound Design

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CD05/001	SND : CRAFTED UI SOUND ASSETS FOR UX DEVELOPERS	SND : CRAFTED UI SOUND ASSETS FOR UX DEVELOPERS	DENTSU INC.	TOKYO
CD05/002	THE ROCK 'N' RIDE EXPERIENCE	SALO-SALO FEST	MULLENLOWE TREYNA	MANILA
CD05/003	AMAZON WINTER SEASON BDA	AMAZON JAPAN	SYN K.K.	TOKYO
CD05/004	CONCEPT OF KUBOTA ENGINE DISCOVERY - KUBOTA ENGINE 100TH ANNIVERSARY	KUBOTA	SYN K.K.	TOKYO
CD05/005	VOICE WATCH	TOYOTA MOBILITY FOUNDATION	DENTSU INC.	TOKYO
CD05/006	CANVA SONIC BRANDING	CANVA	MASSIVEMUSIC SYDNEY	SYDNEY
CD05/007	LAVAR CUP SONIC BRANDING	LAVAR CUP	MASSIVEMUSIC SYDNEY	SYDNEY

### CD06: Overall Aesthetic Design

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CD06/001	LOG FLOWER	GG BETA	TOKYU AGENCY INC	TOKYO
CD06/002	YORU NO PIERROT #ADOART PROJECT	ADO	ENJIN TOKYO	TOKYO
CD06/003	OPEN TO ART	HSBC	MANNING SELVAGE & LEE	HONG KONG
CD06/004	QATAR TOURISM USER DIGITAL JOURNEY	VISIT QATAR	QATAR TOURISM	DOHA
CD06/005	DONATION WALLPAPER	MCDONALD'S	LEO BURNETT TAIWAN	TAIPEI

## FUNCTION

### CD07: UX & Journey Design

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CD07/001	LOG FLOWER	GG BETA	TOKYU AGENCY INC	TOKYO
CD07/002	YORU NO PIERROT #ADOART PROJECT	ADO	ENJIN TOKYO	TOKYO
CD07/003	TIMBSTRAILS	TIMBERLAND	R/GA	MELBOURNE

### CD08: Native & Built-In Feature Integration

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CD08/001	LOG FLOWER	GG BETA	TOKYU AGENCY INC	TOKYO
CD08/002	PAVE IT FORWARD	INFINITI	BEACON COMMUNICATIONS K.K.	TOKYO

### CD09: Experience Design: Multi-Platform

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CD09/001	HEALTHY AR STREAMERS	ZESPRI INTERNATIONAL JAPAN	DENTSU INC.	TOKYO
CD09/002	QATAR TOURISM DIGITAL ECOSYSTEM	VISIT QATAR	QATAR TOURISM	DOHA

### CD10: Overall Functional Design

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CD10/001	KATII	PLAN B MEDIA	THE SOUR BANGKOK CO., LTD.	BANGKOK

## TECHNOLOGY

### CD11: Innovative Use of Technology

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CD11/001	ANTI-HATE KEYBOARD	ESPORTS NEWS CHANNEL	INNOCEAN INDONESIA	JAKARTA
CD11/002	ALL PLAYERS TOOL LAB.	WITH ALS	DENTSU INC.	TOKYO
CD11/003	LOG FLOWER	GG BETA	TOKYU AGENCY INC	TOKYO
CD11/004	ULTRA (HU) MAN	KASHIWA-NO-HA SMART CITY	YOMIKO ADVERTISING INC.	TOKYO
CD11/005	SAVE OUR SHARKS	MARINE WILDLIFE WATCH OF THE PHILIPPINES	OCTOPUS&WHALE	MANILA
CD11/006	DOT PAD. THE FIRST SMART TACTILE GRAPHICS DISPLAY.	DOT	SERVICEPLAN KOREA	SEOUL
CD11/007	IG STOCK MUSIC	IG STOCK MUSIC	BEACON COMMUNICATIONS K.K.	TOKYO
CD11/008	HEALTHY AR STREAMERS	ZESPRI INTERNATIONAL JAPAN	DENTSU INC.	TOKYO
CD11/009	ALTER EGO	ALTER EGO	MCCANN TOKYO	TOKYO
CD11/010	KFC RE:STORE	KFC	DENTSU CREATIVE CHINA	SHANGHAI
CD11/011	BOTHARD	MTV INDIA	DDB MUDRA GROUP	MUMBAI

## DATA

### CD12: Use of Data

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CD12/001	(RE)GENERATIVE TIGER NFTS	THE CORBETT FOUNDATION	BBDO SINGAPORE	SINGAPORE
CD12/002	LOG FLOWER	GG BETA	TOKYU AGENCY INC	TOKYO
CD12/003	NIKE CHINA APP RELAUNCH	NIKE CHINA	R/GA	SHANGHAI

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CD12/004	MESSAGE FROM INGMA	TAKEDA THAILAND	CJ WORX	BANGKOK
CD12/005	IG STOCK MUSIC	IG STOCK MUSIC	BEACON COMMUNICATIONS K.K.	TOKYO
CD12/006	PAVE IT FORWARD	INFINITI	BEACON COMMUNICATIONS K.K.	TOKYO
CD12/007	ALTER EGO	ALTER EGO	MCCANN TOKYO	TOKYO
CD12/008	VOICE WATCH	TOYOTA MOBILITY FOUNDATION	DENTSU INC.	TOKYO
CD12/009	THE BROKEN HOME	SAMMAKORN	CHOOJAI KA KALAYANAMITR CO.,LTD.	BANGKOK
CD12/010	SUNTORY TENNENSUI ENDLESS DAWN	SUNTORY TENNENSUI	DENTSU CREATIVE X INC.	TOKYO

AS OF 1 MAR 2023