



**ENTRIES  
LIST**

**COMMERCE LOTUS**

### CM02: Social Commerce

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CM02/001	SELF- LOVE CODE	KONVY	DENTSU CREATIVE THAILAND	BANGKOK
CM02/002	FREE SUPERSTAR ENDORSERS	LINE SHOPPING	VMLY&R THAILAND	BANGKOK
CM02/003	SANGSOM AUCTION LOW PRICE	SANGSOM	THE SOUR BANGKOK CO., LTD.	BANGKOK

### CM03: mCommerce

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CM03/001	THE FUEL DELIVERY	PT	THE LEO BURNETT GROUP THAILAND	BANGKOK

### CM04: Customer Targeting

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CM04/001	FOLLOW THE UNIVERSE	BITISHUNTER	DENTSU CREATIVE VIETNAM	HO CHI MINH CITY
CM04/002	#GOODFORALL REWARD	DTAC	WUNDERMAN THOMPSON THAILAND	BANGKOK
CM04/003	TIGER BEER - 22:31	TIGER BEER	LE PUB APAC	SINGAPORE
CM04/004	SHAGUN KA LIFafa	UJJIVAN SMALL FINANCE BANK	MCCANN WORLDGROUP INDIA	MUMBAI
CM04/005	NOWNESS AUTOMATED PROMOTION	POWER BUY	ADAPTER DIGITAL AGENCY	BANGKOK
CM04/006	KFC RE:STORE	KFC	DENTSU CREATIVE CHINA	SHANGHAI
CM04/007	THE FUEL DELIVERY	PT	THE LEO BURNETT GROUP THAILAND	BANGKOK
CM04/008	SLTQT - STARLUX AIRLINES TRAVELER QUALIFICATION TEST	STARLUX AIRLINES	LEO BURNETT TAIWAN	TAIPEI

### CM05: Entertainment Commerce

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CM05/001	NORI HERO COMICS	SAGANORI (NORI MADE IN SAGA)	DENTSU INC.	TOKYO
CM05/002	STORIES FOR CUSTOMER SERVICE	NINJA VAN	BLKJ HAVAS	SINGAPORE
CM05/003	THE WORLD'S FIRST ABANDONED CATS IDOLS, 11 KITTIES.	11STREET HOPE SHOPPING	IDEOT	SEOUL

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CM05/004	FREE SUPERSTAR ENDORSERS	LINE SHOPPING	VMLY&R THAILAND	BANGKOK
CM05/005	CHECKING FOR CHICKEN	KFC THAILAND	CJ WORX	BANGKOK
CM05/006	KATII	PLAN B MEDIA	THE SOUR BANGKOK CO., LTD.	BANGKOK
CM05/007	AMAZING THAILAND. CULTURE TO COMMERCE	TOURISM AUTHORITY OF THAILAND	OGILVY & MATHER A BRANCH OFFICE OF WPP (THAILAND) LTD.	BANGKOK

### CM06: Sustainable Commerce

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CM06/001	SWOPBOX	SWOPMART	CJ WORX	BANGKOK
CM06/002	EASY TO WEAR, JUST FOR YOU.	KIYASUKU	HAKUHODO INC.	TOKYO
CM06/003	SMART FILL	UNILEVER	VMLY&R	MUMBAI
CM06/004	DECARBO SCORE BY EARTH HACKS	EARTH HACKS	SIGNING LTD.	TOKYO
CM06/005	BAZAR365 LAUNCHING	BAZAR365- MAGIC BEGINS HERE	HIGH VOLTAGE	DHAKA

### CM07: In-Store Experiences

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CM07/001	TERRA SPOONER	TERRA	CHAI COMMUNICATION	SEOUL
CM07/002	SMART FILL	UNILEVER	VMLY&R	MUMBAI

### CM08: Use of Technology

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CM08/001	ME AFTER ME RUNWAY	VRC	HAKUHODO INC.	TOKYO

### CM09: User Experience

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CM09/001	AMAZING THAILAND. CULTURE TO COMMERCE	TOURISM AUTHORITY OF THAILAND	OGILVY & MATHER A BRANCH OFFICE OF WPP (THAILAND) LTD.	BANGKOK

### CM10: Innovative Commerce

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CM10/001	SHAGUN KA LIFafa	UJJIVAN SMALL FINANCE BANK	MCCANN WORLDGROUP INDIA	MUMBAI

### CM11: Integrated Commerce

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CM11/001	THE WORLD'S FIRST ABANDONED CATS IDOLS, 11 KITTIES.	11STREET HOPE SHOPPING	IDEOT	SEOUL

### CM12: Resilience Through Creativity

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CM12/001	#GOODFORALL REWARD	DTAC	WUNDERMAN THOMPSON THAILAND	BANGKOK
CM12/002	TIGER BEER - 22:31	TIGER BEER	LE PUB APAC	SINGAPORE

### LRCM: Lotus Roots

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LRCM/001	SHAGUN KA LIFafa	UJJIVAN SMALL FINANCE BANK	MCCANN WORLDGROUP INDIA	MUMBAI