

LOTUS ROOTS

FINALIST LIST  
ADFEST 2022

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
LRBE/002	RIGHT THE RIDE: JEEPNEYS AGAINST MISOGYNY	COMMISSION ON HUMAN RIGHTS OF THE PHILIPPINES	WUNDERMAN THOMPSON PHILIPPINES, MANILA	WUNDERMAN THOMPSON PHILIPPINES, MANILA	FINALIST
LRBE/005	V-KEBAYA	LIBRESSE	MUMA MALAYSIA, KUALA LUMPUR	MUMA MALAYSIA, KUALA LUMPUR	FINALIST
LRCF/001	THE PASSION NEVER STOPS	BOSS COFFEE	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
LRCF/003	FINDING PRIDE	GOOGLE	N/A	FINCH, SYDNEY	FINALIST
LRF/004	STAYFREE - DAUGHTER'S DAY	STAYFREE SANITARY PADS	DDB MUDRA GROUP, MUMBAI	DDB MUDRA GROUP, MUMBAI	FINALIST
LRND/002	34TH CITRA PARIWARA - EMBRACE (IN)SANITY	CITRA PARIWARA	FLOCK CREATIVE NETWORK, KUALA LUMPUR	RESERVE TANK SDN. BHD, KUALA LUMPUR	FINALIST
LROD/001	RIGHT THE RIDE: JEEPNEYS AGAINST MISOGYNY	COMMISSION ON HUMAN RIGHTS OF THE PHILIPPINES	WUNDERMAN THOMPSON PHILIPPINES, MANILA	WUNDERMAN THOMPSON PHILIPPINES, MANILA	FINALIST
LROD/003	SHELTER SIGNBOARD	MONGKUT FERTILIZER	WUNDERMAN THOMPSON THAILAND, BANGKOK	WUNDERMAN THOMPSON THAILAND, BANGKOK	FINALIST
LRP/001	13865 BLACK DOTS AND 2 RED DOTS.	NAGASAKI SHIMBUNSHA	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
LRPR/001	RICE SOMMERLIER	SUNHARR ORGANIC WEBSITE	AND FRIENDS STUDIO, BANGKOK	AND FRIENDS STUDIO, BANGKOK	FINALIST
LRPR/003	ECOLATE	LIFULL	LIFULL, TOKYO	PEAK INC., TOKYO	FINALIST
LRPR/006	#PRIDEHAIR	PANTENE	GREY TOKYO, TOKYO	GREY TOKYO, TOKYO	FINALIST