

FILM LOTUS

FINALIST LIST  
ADFEST 2022

**BROADCAST SUB-CATEGORIES**

**CATEGORY F01: FOOD & BEVERAGES**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F01/001	FIND YOUR OWN WAY	POCARI SWEAT	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
F01/004	LIBRARY	VOIZ WAFER	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST

**CATEGORY F06: RETAIL, TRAVEL, LEISURE & COMMUNICATION MEDIA**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F06/013	TOKYO 2020 OLYMPIC GAMES OPENING CEREMONY / LET THE GAMES BEGIN	OLYMPIC OPENING CEREMONY	DENTSU INC., TOKYO	GEEK PICTURES INC., TOKYO	FINALIST

**CATEGORY F07: FINANCE, REAL ESTATE, BUSINESS PRODUCTS & SERVICES & COMMERCIAL PUBLIC SERVICES**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F07/005	MY GOAL	ME BY TMB	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST

**INTERNET FILM & OTHER FILM SUB-CATEGORIES**

**CATEGORY F11: INTERNET FILM: FOOD & BEVERAGES**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F11/013	YOUTUBER	SNACK JACK	ADAPTER DIGITAL AGENCY, BANGKOK	ADAPTER DIGITAL AGENCY, BANGKOK	FINALIST

**CATEGORY F12: INTERNET FILM: BEAUTY, HEALTH & PERSONAL CARE**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F12/003	SAFELY FEEL THE REAL WORLD	DUREX	AMBER CHINA, SHANGHAI	AMBER COMMUNICATION (SHANGHAI) CO., LTD., SHANGHAI	FINALIST

**CATEGORY F16: INTERNET FILM: RETAIL, TRAVEL, LEISURE & COMMUNICATION MEDIA**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F16/004	GUILTY FREE FESTIVAL	CENTRAL MIDNIGHT SALE	WOLF BKK, BANGKOK	WOLF BANGKOK, BANGKOK	FINALIST
F16/008	THE TRAINEE	THE 1	WUNDERMAN THOMPSON THAILAND, BANGKOK	WUNDERMAN THOMPSON THAILAND, BANGKOK	FINALIST

**CATEGORY F17: INTERNET FILM: FINANCE, REAL ESTATE, BUSINESS PRODUCTS & SERVICES & COMMERCIAL PUBLIC SERVICES**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F17/001	IN LOVE WE TRUST	SINYI REALTY	DENTSUMB TAIWAN, TAIPEI	DENTSU MCGARRYBOWEN TAIWAN, TAIPEI	FINALIST
F17/003	JOB INTERVIEW	JOB HUNTING SITE	HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST

**CATEGORY F18: INTERNET FILM: CORPORATE IMAGE**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F18/002	GAME RESPONSIBLY - MACHINE-GUN MOUTH	BATTLEGROUND MOBILE INDIA	DDB MUDRA GROUP, MUMBAI	DDB MUDRA GROUP, MUMBAI	FINALIST
F18/005	TOGETHER	NGERN TID LOR	GENESIS12 CO.,LTD, BANGKOK	GENESIS12 CO.,LTD, BANGKOK	FINALIST

**CATEGORY F19: INTERNET FILM: CORPORATE SOCIAL RESPONSIBILITY**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F19/002	STAYFREE - DAUGHTER'S DAY	STAYFREE SANITARY PADS	DDB MUDRA GROUP, MUMBAI	DDB MUDRA GROUP, MUMBAI	FINALIST