

FILM CRAFT LOTUS

FINALIST LIST
ADFEST 2022

CATEGORY CF01: DIRECTING

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF01/005	MAKE LAMB NOT WALLS	MEAT & LIVESTOCK AUSTRALIA	THE MONKEYS, SYDNEY	AIRBAG, MELBOURNE	FINALIST
CF01/010	STOP DREAMING ABOUT NEW ZEALAND AND GO	TOURISM NZ	SPECIAL GROUP, SYDNEY	FINCH, SYDNEY	FINALIST
CF01/011	TOKYO 2020 OLYMPIC GAMES OPENING CEREMONY / LET THE GAMES BEGIN	OLYMPIC OPENING CEREMONY	DENTSU INC., TOKYO	GEEK PICTURES INC., TOKYO	FINALIST
CF01/018	HOME	ROYAL ENFIELD	CREATIVE COCONUTS, MUMBAI	CREATIVE COCONUTS, MUMBAI	FINALIST
CF01/020	CARE LIVES ON	VICKS INDIA	PUBLICIS SINGAPORE, SINGAPORE	MEMESYS CULTURE LAB PVT. LTD., PANJIM	FINALIST

CATEGORY CF02: EDITING

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF02/003	ELECTRIC EYE	AUDI AUSTRALIA	WE ARE SOCIAL, SYDNEY	HECKLER, SYDNEY	FINALIST
CF02/005	HOW YOU GROW MATTERS	KPMG	SPECIAL GROUP, SYDNEY	PHOTOPLAY / PLAYTIME, SYDNEY	FINALIST

CATEGORY CF03: CINEMATOGRAPHY

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF03/009	FOLLOW YOUR HEART	RECRUIT CO., LTD.	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CF03/012	A NEW AWAKENING	BURBERRY	BBH CHINA, SHANGHAI	BBH CHINA, SHANGHAI	FINALIST

CATEGORY CF04: SPECIAL EFFECTS: IN-CAMERA

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF04/001	THE PASSION NEVER STOPS	BOSS COFFEE	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CF04/003	THE LONGING TO TRAVEL SHAPES THE LANDSCAPE OF EVERY JOURNEY.	H.I.S. CO.,LTD.	TOKYU AGENCY INC., TOKYO	TOKYU AGENCY INC., TOKYO	FINALIST
CF04/004	LUNARLAND	ONEPLUS	MOTHER SHANGHAI, SHANGHAI	FINCH, SYDNEY	FINALIST

CATEGORY CF06: ANIMATION (IN-CAMERA OR DIGITAL)

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF06/001	YAKUSHIMA TREASURE ANOTHER LIVE FROM YAKUSHIMA	YAKUSHIMA TREASURE	N/A	DENTSU CREATIVE X, TOKYO	FINALIST
CF06/006	HAIR ALBUM	TAKARA BELMONT	HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
CF06/012	WASTEMINSTER - A DOWNING STREET DISASTER	GREENPEACE UK	N/A	METHOD AND MADNESS, SINGAPORE	FINALIST

CATEGORY CF07: PRODUCTION DESIGN

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF07/001	THE PASSION NEVER STOPS	BOSS COFFEE	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CF07/002	FIND YOUR OWN WAY	POCARI SWEAT	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CF07/004	GREATER TOGETHER	WESTPAC	DDB NEW ZEALAND, AUCKLAND	FINCH, SYDNEY	FINALIST

CATEGORY CF08: COSTUME DESIGN

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF08/001	GREATER TOGETHER	WESTPAC	DDB NEW ZEALAND, AUCKLAND	FINCH, SYDNEY	FINALIST

CATEGORY CF09: CASTING

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF09/002	RAPPER	SNACK JACK	ADAPTER DIGITAL AGENCY, BANGKOK	ADAPTER DIGITAL CO., LTD., BANGKOK	FINALIST
CF09/004	FINDING PRIDE	GOOGLE	N/A	FINCH, SYDNEY	FINALIST
CF09/008	CARE LIVES ON	VICKS INDIA	PUBLICIS SINGAPORE, SINGAPORE	MEMESYS CULTURE LAB PVT. LTD., PANJIM	FINALIST

CATEGORY CF10: USE OF TALENT/CELEBRITY

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF10/004	BE LIKE	CENTR	MOON TIDE MEDIA, LOS ANGELES	PHOTOPLAY / PLAYTIME, SYDNEY	FINALIST

CATEGORY CF11: SCRIPT

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF11/002	IN LOVE WE TRUST	SINYI REALTY	DENTSUMB TAIWAN, TAIPEI	DENTSU MCGARRYBOWEN TAIWAN, TAIPEI	FINALIST
CF11/013	CARE LIVES ON	VICKS INDIA	PUBLICIS SINGAPORE, SINGAPORE	MEMESYS CULTURE LAB PVT. LTD., PANJIM	FINALIST

CATEGORY CF14: SOUND DESIGN

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF14/004	HYUNDAI TUSCAN 'TOMORROW WANT'S ITS CAR BACK'	HYUNDAI	INNOCEAN AUSTRALIA, SYDNEY	SQUEAK E. CLEAN STUDIOS, SYDNEY	FINALIST
CF14/011	BOAT	NRMA INSURANCE	THINKERBELL, SYDNEY	RUMBLE STUDIOS, SYDNEY	FINALIST
CF14/014	CALL OF THE OFF SEASON	TOURISM TASMANIA	BMF ADVERTISING, SYDNEY	RUMBLE STUDIOS, SYDNEY	FINALIST

CATEGORY CF16: RESILIENCE THROUGH CREATIVITY

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF16/002	MAKE LAMB NOT WALLS	MEAT & LIVESTOCK AUSTRALIA	THE MONKEYS, SYDNEY	AIRBAG, MELBOURNE	FINALIST
CF16/004	CARE LIVES ON	VICKS INDIA	PUBLICIS SINGAPORE, SINGAPORE	MEMESYS CULTURE LAB PVT. LTD., PANJIM	FINALIST