

AUDIO LOTUS

FINALIST LIST  
ADFEST 2022

**CATEGORY A03: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
A03/001	VW INCOMPLETE GPS	VW POLO	DDB MUDRA GROUP, MUMBAI	DDB MUDRA GROUP, MUMBAI	FINALIST

**CATEGORY A10: USE OF AUDIO OR VOICE TECHNOLOGY \*\*\*NEW**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
A10/001	VISIBLE TRACK	KUNANA / TAB FOUNDATION	BBDO BANGKOK, BANGKOK	BBDO BANGKOK LIMITED, BANGKOK	FINALIST

**CATEGORY A11: BRANDED CONTENT / PODCASTS \*\*\*NEW**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
A11/001	THE AUDIO-BENTO	TABILUMINE	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST

**CATEGORY A12: RESILIENCE THROUGH CREATIVITY**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
A12/001	THE AUDIO-BENTO	TABILUMINE	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST