
eCOMMERCE LOTUS

ENTRIES LIST
ADFEST 2022

CATEGORY EC01: PRODUCTS & SERVICES

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
EC01/001	FIRST AI-DRIVEN LIVE STREAMING OF STAGE PLAY IN HOME APPLIANCE INDUSTRY	LEADER	W	SHANGHAI
EC01/002	THE OFFLINE BANNER AD	BLIBLI.COM	DENTSU INDONESIA	JAKARTA
EC01/003	THE SAMPLE HALF BRA	SABINA	CJ WORX	BANGKOK
EC01/004	FINGER MASK	PCHOME 24H SHOPPING	ADK TAIWAN	TAIPEI
EC01/005	21KM FINGER MARATHON	PCHOME 24H SHOPPING	ADK TAIWAN	TAIPEI
EC01/006	SHOPPER'S UNITED PROMO CODES	LINE SHOPPING	OGILVY GROUP THAILAND	BANGKOK

CATEGORY EC02: CORPORATE IMAGE

NO ENTRY

CATEGORY EC03: CORPORATE SOCIAL RESPONSIBILITY

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
EC03/001	LOVE AT FIRST STRAY	PCHOME 24H SHOPPING	ADK TAIWAN	TAIPEI

CATEGORY EC04: PUBLIC SERVICES & CAUSE APPEALS

NO ENTRY

CATEGORY EC05: RESILIENCE THROUGH CREATIVITY

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
EC05/001	BEYOND THE STADIUM	SK-II	FORSMAN&BODENFORS SINGAPORE	SINGAPORE

CATEGORY LREC: LOTUS ROOTS

NO ENTRY