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PRINT & OUTDOOR CRAFT LOTUS

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ENTRIES LIST  
ADFEST 2022

# PRINT & OUTDOOR CRAFT LOTUS



ALL ENTRIES

## CATEGORY CP01: PHOTOGRAPHY

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP01/001	THE LONGING TO TRAVEL SHAPES THE LANDSCAPE OF EVERY JOURNEY.	H.I.S. CO.,LTD.	TOKYU AGENCY INC.	TOKYO
CP01/002	IT'S TIME TO REDECORATE	IKEA	LEO BURNETT	RIYADH

## CATEGORY CP02: USE OF PHOTOGRAPHY/DIGITAL IMAGE

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP02/001	ABANDONED STATIONS	VOLKSWAGEN	CHEIL	HONG KONG
CP02/002	INTOXICATING SOUNDS POSTERS	CONCERT	HAKUHODO INC.	TOKYO
CP02/003	IT'S TIME TO REDECORATE	IKEA	LEO BURNETT	RIYADH

## CATEGORY CP03: ILLUSTRATION

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP03/001	MILK NOT BY COWS, FRENCH OAT MILK	ST HUBERT	REDBANK	BEIJING
CP03/002	HOPE FOR HOMETOWN	TENCENT	25HOURS	GUANGZHOU
CP03/003	FAST REHYDRATION	OTSUKA NUTRACEUTICAL (THAILAND) CO., LTD.	DENTSU ONE (BANGKOK) LTD.	BANGKOK
CP03/004	OCTOPUS	CARSOME	STORIKKA	JAKARTA
CP03/005	YODA PET ADOPTION	YODA - ANIMAL REHAB CENTRE	MCCANN WORLDGROUP INDIA	MUMBAI

## CATEGORY CP04: USE OF ILLUSTRATION

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP04/001	HANKO-HEAD HERO	SHACHIHATA NAME-IN	DENTSU INC.	TOKYO
CP04/002	JOY STICKS	CHUPA CHUPS	CHEIL	HONG KONG
CP04/003	FAST REHYDRATION	OTSUKA NUTRACEUTICAL (THAILAND) CO., LTD.	DENTSU ONE (BANGKOK) LTD.	BANGKOK
CP04/004	LIGHT UP YOUR WORLD 2	AXIS	STORIKKA	JAKARTA

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CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP04/005	MASTERSPICES	SASA	STORIKKA	JAKARTA
CP04/006	YODA PET ADOPTION	YODA - ANIMAL REHAB CENTRE	MCCANN WORLDGROUP INDIA	MUMBAI

## CATEGORY CP05: TYPOGRAPHY

NO ENTRY

## CATEGORY CP06: USE OF TYPOGRAPHY

NO ENTRY

## CATEGORY CP07: ART DIRECTION

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP07/001	TOK-YO FLAVORS	CHUPA CHUPS	DENTSU REDDER	HO CHI MINH CITY
CP07/002	CONNECT WITH THE FOUNDATION.	TOKOSEN	DENTSU INC.	TOKYO
CP07/003	PIERCE A HEADWIND	KANAZAWA HIGH SCHOOL SUMO TOURNAMENT	DENTSU INC.	TOKYO
CP07/004	HERE COMES THE SUN	THE ONE SHOW 2020 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO
CP07/005	DESIGN AFTER DESIGN.	D&AD AWARDS 2020 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO
CP07/006	THE ENGAGING DISCIPLINE OF BRANDS	DENTSU ADVERTISING AWARDS SELECTION COUNCIL	DENTSU INC.	TOKYO
CP07/007	THE LONGING TO TRAVEL SHAPES THE LANDSCAPE OF EVERY JOURNEY.	H.I.S. CO.,LTD.	TOKYU AGENCY INC.	TOKYO
CP07/008	COCKTAIL FATE ALPHA & OMEGA	COCKTAIL	KRUENKAO CO.,LTD	BANGKOK
CP07/009	THE UNSKIPPABLE TRANSIT AD	KINKAN	NORTHSHORE	TOKYO
CP07/010	SAD AND HAPPY	LAURIER - KAO INDONESIA	PT DENTSU INDONESIA	JAKARTA
CP07/011	ANGRY AND CALM	LAURIER - KAO INDONESIA	PT DENTSU INDONESIA	JAKARTA
CP07/012	PAINFUL AND LAUGHTER	LAURIER - KAO INDONESIA	PT DENTSU INDONESIA	JAKARTA

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CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP07/013	IT'S TIME TO REDECORATE	IKEA	LEO BURNETT	RIYADH
CP07/014	GFNW NEWSPAPER	NETFLIX / BRAVO! STUDIOS / GMM STUDIOS INTERNATIONAL	THE SOUR BANGKOK CO., LTD.	BANGKOK
CP07/015	YODA PET ADOPTION	YODA - ANIMAL REHAB CENTRE	MCCANN WORLDGROUP INDIA	MUMBAI

## CATEGORY CP08: RETOUCHING/IMAGE MANIPULATION

NO ENTRY

## CATEGORY CP09: USE OF RETOUCHING/IMAGE MANIPULATION

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP09/001	NO PESTS ALLOWED	GOO GO GREEN	OGILVY GROUP THAILAND	BANGKOK

## CATEGORY CP10: COMPUTER GENERATED IMAGERY (CGI)

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP10/001	COCKTAIL FATE ALPHA	COCKTAIL	ILLUSION CO.,LTD.	BANGKOK

## CATEGORY CP11: USE OF COMPUTER GENERATED IMAGERY (CGI)

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP11/001	TOK-YO FLAVORS	CHUPA CHUPS	DENTSU REDDER	HO CHI MINH CITY
CP11/002	GREENPEACE "DEFORESTATION MEAT"	GREENPEACE EAST ASIA	DENTSUMCGARRYBOWEN	HONG KONG
CP11/003	SUITCASE	LOCK BOX	PRAKIT ADVERTISING COMPANY LIMITED (HEAD OFFICE)	BANGKOK
CP11/004	BACKPACK	LOCK BOX	PRAKIT ADVERTISING COMPANY LIMITED (HEAD OFFICE)	BANGKOK
CP11/005	NO PESTS ALLOWED	GOO GO GREEN	OGILVY GROUP THAILAND	BANGKOK

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ALL ENTRIES

## CATEGORY CP12: PRODUCTION DESIGN/STYLING

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP12/001	THE LONGING TO TRAVEL SHAPES THE LANDSCAPE OF EVERY JOURNEY.	H.I.S. CO.,LTD.	TOKYU AGENCY INC.	TOKYO
CP12/002	IT'S TIME TO REDECORATE	IKEA	LEO BURNETT	RIYADH

## CATEGORY CP13: RESILIENCE THROUGH CREATIVITY

NO ENTRY

## CATEGORY LRCP: LOTUS ROOTS

NO ENTRY

AS OF 17 FEB 2022