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PRESS LOTUS

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ENTRIES LIST  
ADFEST 2022

### CATEGORY P01: FOOD & BEVERAGES

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
P01/001	CLAW MACHINE	CHUPA CHUPS	CHEIL	HONG KONG
P01/002	RACING CAR	CHUPA CHUPS	CHEIL	HONG KONG
P01/003	STREET FIGHTER	CHUPA CHUPS	CHEIL	HONG KONG
P01/004	MEN'S SWEAT	OTSUKA NUTRACEUTICAL (THAILAND) CO., LTD.	DENTSU ONE (BANGKOK) LTD.	BANGKOK
P01/005	WOMEN'S SWEAT	OTSUKA NUTRACEUTICAL (THAILAND) CO., LTD.	DENTSU ONE (BANGKOK) LTD.	BANGKOK
P01/006	TOK-YO FLAVORS, STRAWBERRY MATCHA	CHUPA CHUPS	DENTSU REDDER	HO CHI MINH CITY
P01/007	TOK-YO FLAVORS, YUZU	CHUPA CHUPS	DENTSU REDDER	HO CHI MINH CITY
P01/008	TOK-YO FLAVORS, CHERRY BLOSSOM	CHUPA CHUPS	DENTSU REDDER	HO CHI MINH CITY

### CATEGORY P02: BEAUTY & PERSONAL CARE

NO ENTRY

### CATEGORY P03: HEALTHCARE

NO ENTRY

### CATEGORY P04: FASHION, SPORTS & ACCESSORIES

NO ENTRY

### CATEGORY P05: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
P05/001	ABSTRACT PAINTING	TOYOTA ASTRA INDONESIA	PT DENTSU INDONESIA	JAKARTA
P05/002	HIEROGLYPHS	TOYOTA ASTRA INDONESIA	PT DENTSU INDONESIA	JAKARTA

### CATEGORY P06: ELECTRONICS

NO ENTRY

### CATEGORY P07: HOUSEHOLD PRODUCTS & MAINTENANCE

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
P07/001	COCKROACH	GOO GO GREEN	OGILVY GROUP THAILAND	BANGKOK
P07/002	FLY	GOO GO GREEN	OGILVY GROUP THAILAND	BANGKOK
P07/003	ANTS	GOO GO GREEN	OGILVY GROUP THAILAND	BANGKOK
P07/004	SCRATCHES BREAK HEART	3M	UNITED COMMUNICATIONS GROUP	TAIPEI

### CATEGORY P08: HOME APPLIANCES & FURNISHINGS

NO ENTRY

### CATEGORY P09: RETAIL

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
P09/001	OFFICE WOMAN	MCDONALD'S	FTW JAKARTA - FCN	JAKARTA
P09/002	SCREWED CONSTRUCTION WORKER	MCDONALD'S	FTW JAKARTA - FCN	JAKARTA
P09/003	SCREWED TRUCK DRIVER	MCDONALD'S	FTW JAKARTA - FCN	JAKARTA

### CATEGORY P10: TRAVEL, LEISURE & ENTERTAINMENT

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
P10/001	WITHDRAWN			
P10/002	MONET	TIMEOUT BKK	OGILVY GROUP THAILAND	BANGKOK
P10/003	RENOIR	TIMEOUT BKK	OGILVY GROUP THAILAND	BANGKOK
P10/004	VAN GOGH	TIMEOUT BKK	OGILVY GROUP THAILAND	BANGKOK
P10/005	ARCHEOLOGIST	LEGO	OGILVY GROUP THAILAND	BANGKOK
P10/006	ASTRONAUT	LEGO	OGILVY GROUP THAILAND	BANGKOK
P10/007	ARTIST	LEGO	OGILVY GROUP THAILAND	BANGKOK

### CATEGORY P11: COMMUNICATION MEDIA & PUBLICATIONS

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
P11/001	13865 BLACK DOTS AND 2 RED DOTS.	NAGASAKI SHIMBUNSHA	DENTSU INC.	TOKYO
P11/002	THE TOXIC DICTIONARY	UNSTEREOTYPE ACTION	DENTSU INC.	TOKYO
P11/003	NEWSPAPER INVITATION TO DORAEMON'S BIRTHDAY PARTY	DORAEMON	ADK CREATIVE ONE INC.	TOKYO

### CATEGORY P12: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
P12/001	THE ULTIMATE I DO	BCA BLACK MASTERCARD TITANIUM	FUTURE CREATIVE NETWORK	JAKARTA
P12/002	THE ULTIMATE DEALS	BCA BLACK MASTERCARD TITANIUM	FUTURE CREATIVE NETWORK	JAKARTA
P12/003	THE ULTIMATE ESCAPE	BCA BLACK MASTERCARD TITANIUM	FUTURE CREATIVE NETWORK	JAKARTA
P12/004	THE ULTIMATE MUSIC WALKING	BCA BLACK MASTERCARD TITANIUM	FUTURE CREATIVE NETWORK	JAKARTA
P12/005	THE ULTIMATE LUXURY	BCA BLACK MASTERCARD TITANIUM	FUTURE CREATIVE NETWORK	JAKARTA

### CATEGORY P13: CORPORATE IMAGE

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
P13/001	SAD AND HAPPY	LAURIER - KAO INDONESIA	PT DENTSU INDONESIA	JAKARTA
P13/002	ANGRY AND CALM	LAURIER - KAO INDONESIA	PT DENTSU INDONESIA	JAKARTA
P13/003	PAINFUL AND LAUGHTER	LAURIER - KAO INDONESIA	PT DENTSU INDONESIA	JAKARTA

### CATEGORY P14: CORPORATE SOCIAL RESPONSIBILITY

NO ENTRY

### CATEGORY P15: PUBLIC SERVICES & CAUSE APPEALS

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
P15/001	STOP LETTING PEOPLE DIE ALONE: GODOKSA POSTER	KEEPERS' KOREA	DAEHONG COMMUNICATIONS	SEOUL

### CATEGORY P16: USE OF PRINT

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
P16/001	BUILD A RAINBOW. AGAIN AND AGAIN.	L'ARC~EN~CIEL	DENTSU INC.	TOKYO
P16/002	HOPE FOR HOMETOWN	TENCENT	25HOURS	GUANGZHOU

### CATEGORY P17: RESILIENCE THROUGH CREATIVITY

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
P17/001	BUILD A RAINBOW. AGAIN AND AGAIN.	L'ARC~EN~CIEL	DENTSU INC.	TOKYO
P17/002	POP UP INTO YOUR HOME!	MT.RAINIER	HAKUHODO INC.	TOKYO

### CATEGORY LRP: LOTUS ROOTS

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
LRP/001	13865 BLACK DOTS AND 2 RED DOTS.	NAGASAKI SHIMBUNSHA	DENTSU INC.	TOKYO
LRP/002	GFNW NEWSPAPER	NETFLIX / BRAVO! STUDIOS / GMM STUDIOS INTERNATIONAL	THE SOUR BANGKOK CO., LTD.	BANGKOK
LRP/003	STOP LETTING PEOPLE DIE ALONE: GODOKSA POSTER	KEEPERS' KOREA	DAEHONG COMMUNICATIONS	SEOUL