
INNOVA LOTUS

ENTRIES LIST
ADFEST 2022

CATEGORY IN01: INNOVATION IN CREATIVITY

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
IN01/001	A SYMPHONY OF FLOWERS	SINGAPORE AIRLINES	TBWA\SINGAPORE PTE LTD	SINGAPORE
IN01/002	EATQUAL	MCDONALD'S	DDB MUDRA GROUP	MUMBAI
IN01/003	LIVE SIGN.	LIVE SIGN.	DENTSU INC.	TOKYO
IN01/004	ECOLATE	LIFULL	PEAK INC.	TOKYO
IN01/005	EARTH COST	SHIBUYA SCRAMBLE SQUARE	TOKYU AGENCY INC.	TOKYO
IN01/006	CHEERS FAN	CHUNGJUNGONE ANJUJA	THE.WATERMELON	SEOUL
IN01/007	EDISH: GIVING ETERNAL LIFE TO FOOD CONTAINERS	EDISH	HAKUHODO INC.	TOKYO
IN01/008	SHINHAN LIFE LAUNCH CAMPAIGN	SHINHAN LIFE	TBWA\KOREA	SEOUL
IN01/009	GFNW ENTERTAINMENT	NETFLIX / BRAVO! STUDIOS / GMM STUDIOS INTERNATIONAL	THE SOUR BANGKOK CO., LTD.	BANGKOK
IN01/010	AIR PADDING	PARACOSM STUDIO	INNOCEAN WORLDWIDE	SEOUL
IN01/011	THE UNFINISHED AD	SOUP DAREN	LEO BURNETT SHANGHAI	SHANGHAI
IN01/012	EMERGENCY FOOD RESTAURANT "LIFE PLATE"	ECOFLOW	DENTSU INC.	TOKYO

CATEGORY IN02: INNOVATION IN TECHNOLOGY

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
IN02/001	THERMO SELFIE	DATASCOPE,INC.	HYTEK INC.	TOKYO
IN02/002	WITHDRAWN			
IN02/003	STRESSWAVES	CIGNA	MCCANN WORLDGROUP SINGAPORE	SINGAPORE

CATEGORY IN03: INNOVATION IN PROTOTYPE TECHNOLOGY

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
IN03/001	ONE HOUSE TO SAVE MANY	SUNCORP INSURANCE	LEO BURNETT AUSTRALIA	MELBOURNE
IN03/002	LITTLE BIG E-MOTION	HYUNDAI MOTOR GROUP	INNOCEAN WORLDWIDE	SEOUL

CATEGORY IN04: INNOVATION IN LOCAL CULTURE APPLICATION

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
IN04/001	RIGHT THE RIDE: JEEPNEYS AGAINST MISOGYNY	COMMISSION ON HUMAN RIGHTS OF THE PHILIPPINES	WUNDERMAN THOMPSON PHILIPPINES	MANILA
IN04/002	CAT STREAMERS	KFC	ISOBAR CHINA	SHANGHAI
IN04/003	ALL LOVE IS POSSIBLE, SHE SAYS	VIAGRA	ISOBAR CHINA	SHANGHAI
IN04/004	THE UNLIMITED LOVE LANGUAGE	THE UNLIMITED LOVE LANGUAGE	DENTSU JAYME SYFU	MANILA

CATEGORY IN05: RESILIENCE THROUGH CREATIVITY

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
IN05/001	LIVE SIGN.	LIVE SIGN.	DENTSU INC.	TOKYO
IN05/002	FACIALAB	TAIWAN HAKUHODO INC.	TAIWAN HAKUHODO INC.	TAIPEI
IN05/003	CHEERS FAN	CHUNGJUNGONE ANJUJA	THE.WATERMELON	SEOUL
IN05/004	MASK ID	DAL.KOMM CAFE / MINISTRY OF HEALTH AND WELFARE & KOREA ASSOCIATION OF SOCIAL WELFARE CENTERS	INNOCEAN WORLDWIDE	SEOUL