
FILM LOTUS

ENTRIES LIST
ADFEST 2022

BROADCAST SUB-CATEGORIES

CATEGORY F01: FOOD & BEVERAGES

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F01/001	FIND YOUR OWN WAY	POCARI SWEAT	DENTSU INC.	TOKYO
F01/002	WALKING SOFT SERVE	SOF'	DENTSU INC.	OSAKA
F01/003	START THE HEALTHY FUN WAY	ZESPRI KIWIFRUIT	DENTSU INC.	TOKYO
F01/004	LIBRARY	VOIZ WAFER	OGILVY GROUP THAILAND	BANGKOK
F01/005	HARD SELL	BOMY VEGETABLE JUICE	ADK TAIWAN	TAIPEI

CATEGORY F02: BEAUTY, HEALTH & PERSONAL CARE

NO ENTRY

CATEGORY F03: SPORTS, FASHION & ACCESSORIES

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F03/001	BEYOND THE SURFACE	ADIDAS	HAVAS MIDDLE EAST	DUBAI
F03/002	JUST A DAILY EVENT	REEBOK DAILYFIT	DENTSU INC.	TOKYO

CATEGORY F04: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F04/001	RALCO - SALES PRESSURE	RALCO TYRES	BBDO INDIA PVT LTD	MUMBAI
F04/002	RALCO - MARRIAGE PRESSURE	RALCO TYRES	BBDO INDIA PVT LTD	MUMBAI

CATEGORY F05: ELECTRONICS, HOUSEHOLD PRODUCTS, HOME APPLIANCES & FURNISHINGS

NO ENTRY

CATEGORY F06: RETAIL, TRAVEL, LEISURE & COMMUNICATION MEDIA

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F06/001	ADULTS, BE COVERED WITH PRIDE.	TOKYO CITY KEIBA	ADK MARKETING SOLUTIONS INC.	TOKYO
F06/002	NETFLIX HELP GUIDE-CASE01	NETFLIX	P.I.C.S. CO., LTD.	TOKYO
F06/003	NETFLIX HELP GUIDE-CASE02	NETFLIX	P.I.C.S. CO., LTD.	TOKYO
F06/004	NETFLIX HELP GUIDE-CASE03	NETFLIX	P.I.C.S. CO., LTD.	TOKYO
F06/005	NETFLIX HELP GUIDE-CASE04	NETFLIX	P.I.C.S. CO., LTD.	TOKYO
F06/006	NETFLIX HELP GUIDE-CASE05	NETFLIX	P.I.C.S. CO., LTD.	TOKYO
F06/007	NETFLIX HELP GUIDE-CASE06	NETFLIX	P.I.C.S. CO., LTD.	TOKYO
F06/008	NETFLIX HELP GUIDE-CASE07	NETFLIX	P.I.C.S. CO., LTD.	TOKYO
F06/009	NETFLIX HELP GUIDE-CASE08	NETFLIX	P.I.C.S. CO., LTD.	TOKYO
F06/010	NETFLIX HELP GUIDE-CASE09	NETFLIX	P.I.C.S. CO., LTD.	TOKYO
F06/011	NETFLIX HELP GUIDE-CASE10	NETFLIX	P.I.C.S. CO., LTD.	TOKYO
F06/012	WE LOOK FORWARD TO SEEING YOU IN THE AIR AGAIN	SINGAPORE AIRLINES	TBWA\SINGAPORE PTE LTD	SINGAPORE
F06/013	TOKYO 2020 OLYMPIC GAMES OPENING CEREMONY / LET THE GAMES BEGIN	OLYMPIC OPENING CEREMONY	GEEK PICTURES INC.	TOKYO
F06/014	TOKYO 2020 OLYMPIC GAMES OPENING CEREMONY / POISED TO PLAY	OLYMPIC OPENING CEREMONY	GEEK PICTURES INC.	TOKYO
F06/015	TOKYO 2020 OLYMPIC GAMES OPENING CEREMONY / COUNTDOWN VIDEO	OLYMPIC OPENING CEREMONY	GEEK PICTURES INC.	TOKYO
F06/016	HAPPY SET GRADUATION	FAMILY	TBWA\HAKUHODO INC.	TOKYO
F06/017	THE REASON I'M HERE	FAMILY	TBWA\HAKUHODO INC.	TOKYO

CATEGORY F07: FINANCE, REAL ESTATE, BUSINESS PRODUCTS & SERVICES & COMMERCIAL PUBLIC SERVICES

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F07/001	THE GIRL WHO LOVED INSECTS	WASEDA ACADEMY	ROBOT COMMUNICATIONS INC.	TOKYO
F07/002	THROUGH DIFFERENT EYES	STANDARD CHARTERED	TBWA\SINGAPORE PTE LTD	SINGAPORE
F07/003	CARBON-FREE	STANDARD CHARTERED	TBWA\SINGAPORE PTE LTD	SINGAPORE
F07/004	THE MAN WITH TOO MUCH LOVE	SAISON CARD	DENTSU INC.	TOKYO
F07/005	MY GOAL	ME BY TMB	OGILVY GROUP THAILAND	BANGKOK

CATEGORY F08: CORPORATE IMAGE

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F08/001	OLYMPIC TORCH RUNNER MIYU TARUI	THE OLYMPIC TORCH RELAY FOR TOKYO 2020	SPOON INC.	TOKYO
F08/002	OLYMPIC TORCH RUNNER KODAI TOJITANI	THE OLYMPIC TORCH RELAY FOR TOKYO 2020	SPOON INC.	TOKYO

CATEGORY F09: CORPORATE SOCIAL RESPONSIBILITY

NO ENTRY

CATEGORY F10: PUBLIC SERVICES & CAUSE APPEALS

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F10/001	LOVE AT FIRST SIGHT	AC JAPAN	ADK CREATIVE ONE INC.	TOKYO

INTERNET FILM & OTHER FILM SUB-CATEGORIES
CATEGORY F11: INTERNET FILM: FOOD & BEVERAGES

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F11/001	REPAIRS	GIN NO SARA	DENTSU INC.	TOKYO
F11/002	SCIENCE HOMEWORK	GIN NO SARA	DENTSU INC.	TOKYO
F11/003	THE DOLL	GIN NO SARA	DENTSU INC.	TOKYO
F11/004	CAR WINDOW	GIN NO SARA	DENTSU INC.	TOKYO
F11/005	BACKYARD	GIN NO SARA	DENTSU INC.	TOKYO
F11/006	THE ZOMBIE	GIN NO SARA	DENTSU INC.	TOKYO
F11/007	BOSS COFFEE ALWAYS BESIDE YOU (MOSQUITO)	BOSS COFFEE	DENTSU ONE (BANGKOK) LTD.	BANGKOK
F11/008	BOSS COFFEE ALWAYS BESIDE YOU (WORK FROM HOME)	BOSS COFFEE	DENTSU ONE (BANGKOK) LTD.	BANGKOK
F11/009	BOSS COFFEE ALWAYS BESIDE YOU (MOTORBIKE TAXI)	BOSS COFFEE	DENTSU ONE (BANGKOK) LTD.	BANGKOK
F11/010	MORNING ROUTINES	TENNENSUI SPARKLING LEMON	HAKUHODO PRODUCT'S INC.	TOKYO
F11/011	SHIGEKIX BRANDED MOVIE	MIKAKUTO CO.,LTD	C3FILM CO.,LTD.	TOKYO
F11/012	SANGSOM BUCKET FOR 1 NATION	SANGSOM / THAI BEVERAGE CO., LTD.	THE SOUR BANGKOK CO., LTD.	BANGKOK
F11/013	YOUTUBER	SNACK JACK	ADAPTER DIGITAL CO., LTD.	BANGKOK
F11/014	RAPPER	SNACK JACK	ADAPTER DIGITAL CO., LTD.	BANGKOK
F11/015	TWENTY TWO YEARS 60AL	KULOV VODKA	GREYNJ UNITED BANGKOK	BANGKOK
F11/016	LESS SWEET MUCH STRONGER	HONG KONG YAKULT CO.,LTD	HAKUHODO HONG KONG LTD.	HONG KONG

CATEGORY F12: INTERNET FILM: BEAUTY, HEALTH & PERSONAL CARE

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F12/001	ANMUM MATERNA: WELCOME TO MOTHERHOOD	ANMUM MATERNA	WUNDERMAN THOMPSON SINGAPORE	SINGAPORE
F12/002	THE CENTENARIAN HAIRCUT	TAKARA BELMONT	HAKUHODO INC.	TOKYO
F12/003	SAFELY FEEL THE REAL WORLD	DUREX	AMBER COMMUNICATION (SHANGHAI) CO.,LTD	SHANGHAI
F12/004	THE CHASE	HEAD & SHOULDERS JAPAN	FORSMAN&BODENFORS SINGAPORE	SINGAPORE
F12/005	WINTER RESCUE	HEAD & SHOULDERS JAPAN	FORSMAN&BODENFORS SINGAPORE	SINGAPORE
F12/006	PIMPLE'S DREAM	DERMACTION PLUS BY WATSONS	RABBIT DIGITAL GROUP COMPANY LIMITED	BANGKOK
F12/007	OH NO, NOT OUR BABY TOO!-CAT	FRONT LINE PLUS	MCCANN TOKYO	TOKYO
F12/008	OH NO, NOT OUR BABY TOO!-DOG	FRONT LINE PLUS	MCCANN TOKYO	TOKYO
F12/009	JOOM JIMM	CANESTEN CREAM	MONDAY	BANGKOK
F12/010	CARE LIVES ON	VICKS INDIA	PUBLICIS SINGAPORE	SINGAPORE
F12/011	ZENYUM: THE NEXT BEST THING TO DATING A DENTIST	ZENYUM SINGAPORE	RESERVE TANK SDN. BHD	PETALING JAYA

CATEGORY F13: INTERNET FILM: SPORTS, FASHION & ACCESSORIES

NO ENTRY

CATEGORY F14: INTERNET FILM: CARS, OTHER VEHICLES, ACCESSORIES, & AUTO SERVICES

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F14/001	MR.HANDSOME	CARSOME.CO.TH	VMLY&R THAILAND	BANGKOK
F14/002	A CAR ADVERTISEMENT WITHOUT A REAL CAR	IM MOTORS	W	SHANGHAI
F14/003	【RAV4】 THE ULTIMATE BREAKFAST	TOYOTA RAV4	TOYOTA CONIQ PRO, INC.	TOKYO
F14/004	MOM'S WEDDING ANNIVERSARY PICTURE	HONDA FIT	DENTSU ONE TAIPEI	TAIPEI

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F14/005	DAD'S LAST SUIT	HONDA FIT	DENTSU ONE TAIPEI	TAIPEI
F14/006	HUSBANDS PROTECTIVE BRACE	HONDA FIT	DENTSU ONE TAIPEI	TAIPEI

CATEGORY F15: INTERNET FILM: ELECTRONICS, HOUSEHOLD PRODUCTS, HOME APPLIANCES & FURNISHINGS

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F15/001	AN OLD FLAME THAT NEVER DIED OUT	RELX	W	SHANGHAI
F15/002	WAY TO WONDERS	HONOR	HONOR	HONG KONG
F15/003	NAPPERS	XIAOMI 11T PRO	STIG&XI	SHANGHAI
F15/004	A BIG IDEA THAT STUCK	WEBER SUPER GLUE	YELL ADVERTISING	BANGKOK
F15/005	DAD'S THRONE	SAKURA KITCHEN-LIFE	WUNDERMAN THOMPSON TAIPEI	TAIPEI
F15/006	UNSPOKEN LOVE	OPPO REN05	GUANGDONG OPPO MOBILE TELECOMMUNICATIONS CORP.,LTD.	DONGGUAN
F15/007	TOUCH & GO CLEAR	TOUCHFOCUS	TOHOKUSHINSHA FILM CORPORATION	TOKYO
F15/008	WORLD CLASS STANDARD	BLUESCOPE ZACS	YOUNGSANTI	BANGKOK
F15/009	SECRETS	HCG	LEO BURNETT TAIWAN	TAIPEI
F15/010	DARK WATER	BWT	LEO BURNETT TAIWAN	TAIPEI
F15/011	JUST SYNC	COLOROS	GUANGDONG OPPO MOBILE TELECOMMUNICATIONS CORP.,LTD.	DONGGUAN
F15/012	AWAKEN COLOUR	OPPO FIND X3	GUANGDONG OPPO MOBILE TELECOMMUNICATIONS CORP.,LTD.	DONGGUAN

CATEGORY F16: INTERNET FILM: RETAIL, TRAVEL, LEISURE & COMMUNICATION MEDIA

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F16/001	BOOK LOVER	BOOKOFF	ADK	TOKYO
F16/002	HEAVEN OR HELL	LEAGUE OF LEGENDS	FARFAR	SHANGHAI
F16/003	UNDEFEATED	FREE FIRE GAME ONLINE	PLAYER2 CO.,LTD	BANGKOK
F16/004	GUILTY FREE FESTIVAL	CENTRAL MIDNIGHT SALE	WOLF BANGKOK	BANGKOK

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F16/005	LIST OF HOPE	SEIBU&SOGO	TAIYO KIKAKU CO.,LTD.	TOKYO
F16/006	I MISS YOU	TOURISM AUTHORITY OF THAILAND	BANGKOK WRITER AND PARTNER	BANGKOK
F16/007	TWIN	WATSONS THAILAND	RABBIT DIGITAL GROUP COMPANY LIMITED	BANGKOK
F16/008	THE TRAINEE	THE 1	WUNDERMAN THOMPSON THAILAND	BANGKOK
F16/009	GOOD THING WE'RE HUMAN!-KOALA	GURUNAVI	DENTSU INC.	TOKYO
F16/010	GOOD THING WE'RE HUMAN!-LION	GURUNAVI	DENTSU INC.	TOKYO
F16/011	GOOD THING WE'RE HUMAN!-PENGUIN	GURUNAVI	DENTSU INC.	TOKYO
F16/012	POKÉMON RYUOSEN 2022 OPENING ACT	POKÉMON RYUOSEN	PARTY	TOKYO

CATEGORY F17: INTERNET FILM: FINANCE, REAL ESTATE, BUSINESS PRODUCTS & SERVICES & COMMERCIAL PUBLIC SERVICES

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F17/001	IN LOVE WE TRUST	SINYI REALTY	DENTSU MCGARRYBOWEN TAIWAN	TAIPEI
F17/002	MALAYSIA'S GREATEST MAKAN HITS	GRAB	GRAPH STUDIO SDN BHD	KUALA LUMPUR
F17/003	JOB INTERVIEW	JOB HUNTING SITE	HAKUHODO INC.	TOKYO
F17/004	CLOSET	AREN BY AREEYA PROPERTY	AREEYA PROPERTY PUBLIC COMPANY LIMITED	BANGKOK
F17/005	BATHROOM	AREN BY AREEYA PROPERTY	AREEYA PROPERTY PUBLIC COMPANY LIMITED	BANGKOK
F17/006	BEDROOM	AREN BY AREEYA PROPERTY	AREEYA PROPERTY PUBLIC COMPANY LIMITED	BANGKOK
F17/007	COME BACK	CAR4CASH	KRUNGSRI AUTO - BANK OF AYUDHYA PLC	BANGKOK
F17/008	THE GIRL WHO LOVED INSECTS	WASEDA ACADEMY	ROBOT COMMUNICATIONS INC.	TOKYO
F17/009	DEAR HOMO SAPIENS	GRAB	WOLF BANGKOK	BANGKOK
F17/010	FEEL LIKE A NEW HOME COLLECTION	SC ASSET	WOLF BANGKOK	BANGKOK
F17/011	NEW MEDICAL CULTURE	MEDPARK HOSPITAL	DENTSU ONE (BANGKOK) LTD.	BANGKOK
F17/012	DESIGN FOR HEALING	MEDPARK HOSPITAL	DENTSU ONE (BANGKOK) LTD.	BANGKOK

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F17/013	HEAVEN	UNION BANK OF THE PHILIPPINES	FCBMNL	MANILA
F17/014	LOVE	UNION BANK OF THE PHILIPPINES	FCBMNL	MANILA
F17/015	BS	CABITAL	TBWA\SINGAPORE PTE LTD	SINGAPORE
F17/016	ONE HOUSE TO SAVE MANY	SUNCORP INSURANCE	LEO BURNETT AUSTRALIA	MELBOURNE
F17/017	MADE FOR MORE	NBN BROADBAND NETWORK	BWM ISOBAR	SYDNEY
F17/018	GOODBYE, HELLO	MANULIFE INSURANCE	WUNDERMAN THOMPSON PHILIPPINES	MANILA
F17/019	IMAGINE	MANULIFE INVESTMENT MANAGEMENT	WUNDERMAN THOMPSON PHILIPPINES	MANILA
F17/020	INSECURITY OFFICER	MANULIFE INSURANCE	WUNDERMAN THOMPSON PHILIPPINES	MANILA
F17/021	CONSCIOUS IS BACK	KBANK	GREYNJ UNITED BANGKOK	BANGKOK
F17/022	WHATSAPP VIEW ONCE	WHATSAPP	BBDO INDIA PVT LTD	MUMBAI
F17/023	SCALE TEAM VS. EFFICIENCY TEAM	YAHOO! MARKETING SOLUTION	PARTY	TOKYO

CATEGORY F18: INTERNET FILM: CORPORATE IMAGE

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F18/001	MEMORIES EMPOWER	KINGSTON	DENTSU MCGARRYBOWEN TAIWAN	TAIPEI
F18/002	GAME RESPONSIBLY - MACHINE-GUN MOUTH	BATTLEFIELDS MOBILE INDIA	DDB MUDRA GROUP	MUMBAI
F18/003	THE CRAFTSMAN	TOSHIBA	STIG&XI	SHANGHAI
F18/004	THE CHRISTMAS LIST	HUAWEI	PUBLICIS SAPIENT	SHANGHAI
F18/005	TOGETHER	NGERN TID LOR	GENESIS 12 CO.,LTD	BANGKOK
F18/006	THE ANTICIPATOR	TOKYO GAS CORPORATE BRAND	DENTSU CREATIVE X	TOKYO
F18/007	WOMEN FROM HOME	THE DENTSU ASIA PACIFIC WOMEN EMPOWERMENT COUNCIL	DENTSU JAYME SYFU	MANILA

CATEGORY F19: INTERNET FILM: CORPORATE SOCIAL RESPONSIBILITY

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F19/001	GIVEN BY NATURE	JACK WOLFSKIN	W	SHANGHAI
F19/002	STAYFREE - DAUGHTER'S DAY	STAYFREE SANITARY PADS	DDB MUDRA GROUP	MUMBAI
F19/003	RECYCLE LOVE	PLASTIC BOTTLE	HAKUHODO PRODUCT'S INC.	TOKYO
F19/004	MADE WITH PRIDE	LAZADA	PUBLICIS JIMENEZ BASIC	MAKATI
F19/005	MOTIVATIONS	RAMATHIBODI FOUNDATION	AUDACITY	BANGKOK
F19/006	LITTLE BIG E-MOTION	HYUNDAI MOTOR GROUP	INNOCEAN WORLDWIDE	SEOUL
F19/007	BORN THIS WAY	LUX	WUNDERMAN THOMPSON	SINGAPORE

CATEGORY F20: INTERNET FILM: PUBLIC SERVICES & CAUSE APPEALS

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F20/001	HATERS GON' HATE	GREENPEACE	ULTRASUPERNEW	TOKYO
F20/002	DISEASE DILEMMAS	GARVAN INSTITUTE OF MEDICAL RESEARCH	BWM ISOBAR	SYDNEY
F20/003	DAD	THAI HEALTH PROMOTION FOUNDATION	THE LEO BURNETT GROUP THAILAND	BANGKOK
F20/004	TEACHER BALLY YIMSU STORY	COLGATE-PALMOLIVE	OGILVY GROUP THAILAND	BANGKOK

CATEGORY F21: VIRAL FILM

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F21/001	WITHDRAWN			
F21/002	THE REASON I'M HERE BEHIND THE SCENES OF THE 70S STYLE FILM	FAMILY	TBWA\HAKUHODO INC.	TOKYO

CATEGORY F22: INTERACTIVE FILM

NO ENTRY

CATEGORY F23: OTHER FILM

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F23/001	TRACK	ENGINEER TRAINING PLATFORM	AOI PRO.SHIMBASHI OFFICE	TOKYO
F23/002	VAUNDY 「SHIWAAWASE」	VAUNDY	GEEK PICTURES INC.	TOKYO
F23/003	ROK: BATTERY	RISK OF KINGDOMS	BBH CHINA	SHANGHAI
F23/004	ROK : VALHALLA	RISK OF KINGDOMS	BBH CHINA	SHANGHAI
F23/005	MADE FROM MELBOURNE	MADE FROM MELBOURNE	SAATCHI & SAATCHI	MELBOURNE

CATEGORY F24: RESILIENCE THROUGH CREATIVITY

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
F24/001	MALAYSIA'S GREATEST MAKAN HITS	GRAB	GRAPH STUDIO SDN BHD	KUALA LUMPUR
F24/002	SANGSOM BUCKET FOR 1 NATION	SANGSOM / THAI BEVERAGE CO., LTD.	THE SOUR BANGKOK CO., LTD.	BANGKOK
F24/003	WOMEN FROM HOME	THE DENTSU ASIA PACIFIC WOMEN EMPOWERMENT COUNCIL	DENTSU JAYME SYFU	MANILA
F24/004	THE LOCKDOWN RUBE GOLDBERG	DUTCH MILL SELECTED	WUNDERMAN THOMPSON THAILAND	BANGKOK
F24/005	CARE LIVES ON	VICKS INDIA	PUBLICIS SINGAPORE	SINGAPORE
F24/006	OLAY #WEWILLGLOWON	OLAY	RESERVE TANK SDN. BHD	PETALING JAYA

CATEGORY LRF: LOTUS ROOTS

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
LRF/001	A CITY, TAKING CARE OF SOMEBODY FOR ME	MEITUAN	W	SHANGHAI
LRF/002	THE PASSION NEVER STOPS	BOSS COFFEE	DENTSU INC.	TOKYO
LRF/003	MALAYSIA'S GREATEST MAKAN HITS	GRAB	GRAPH STUDIO SDN BHD	KUALA LUMPUR

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
LRF/004	STAYFREE - DAUGHTER'S DAY	STAYFREE SANITARY PADS	DDB MUDRA GROUP	MUMBAI
LRF/005	IWATE AFTER 10 YEARS	IWATE NIPPO	HAKUHODO INC.	TOKYO
LRF/006	YOUTUBER	SNACK JACK	ADAPTER DIGITAL CO., LTD.	BANGKOK
LRF/007	GROWN-UPS' AFTER SCHOOL HOURS	MCDONALD'S BACON POTATO PIE	BEACON COMMUNICATIONS K.K.	TOKYO
LRF/008	COME BACK	CAR4CASH	TBWA (THAILAND) CO.,LTD	BANGKOK

AS OF 17 FEB 2022