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AUDIO LOTUS

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ENTRIES LIST  
ADFEST 2022

### CATEGORY A01: FAST MOVING CONSUMER GOODS

| CODE    | TITLE                         | BRAND          | COMPANY ENTERING   | CITY    |
|---------|-------------------------------|----------------|--------------------|---------|
| A01/001 | TASTELESS                     | SASA SEASONING | BOLA SALJU         | JAKARTA |
| A01/002 | HEAR CLEARLY - DRUM           | SPRITE         | BERAKAR KOMUNIKASI | JAKARTA |
| A01/003 | HEAR CLEARLY - CHORES         | SPRITE         | BERAKAR KOMUNIKASI | JAKARTA |
| A01/004 | HEAR CLEARLY - GARDENING      | SPRITE         | BERAKAR KOMUNIKASI | JAKARTA |
| A01/005 | TUSERAN FORTE PARIAH - ASIAN  | UNILAB         | MCCANN WORLDGROUP  | MANILA  |
| A01/006 | TUSERAN FORTE PARIAH - CLOSET | UNILAB         | MCCANN WORLDGROUP  | MANILA  |
| A01/007 | TUSERAN FORTE PARIAH - LOVE   | UNILAB         | MCCANN WORLDGROUP  | MANILA  |

### CATEGORY A02: DURABLE CONSUMER GOODS

NO ENTRY

### CATEGORY A03: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

| CODE    | TITLE  | BRAND                     | COMPANY ENTERING   | CITY    |
|---------|--|---------------------------|--------------------|---------|
| A03/001 | VW INCOMPLETE GPS                            | VW POLO                   | DDB MUDRA GROUP    | MUMBAI  |
| A03/002 | TIBETAN MONK                                 | CARSOME                   | STORIKKA           | JAKARTA |
| A03/003 | KEEPS YOU AWAY FROM THE DARK - POLICE REPORT | ASPIRA EXPOSIO HEADLIGHTS | BERAKAR KOMUNIKASI | JAKARTA |
| A03/004 | KEEPS YOU AWAY FROM THE DARK - NEWS FLASH    | ASPIRA EXPOSIO HEADLIGHTS | BERAKAR KOMUNIKASI | JAKARTA |
| A03/005 | KEEPS YOU AWAY FROM THE DARK - AI ASSISTANT  | ASPIRA EXPOSIO HEADLIGHTS | BERAKAR KOMUNIKASI | JAKARTA |

### CATEGORY A04: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

NO ENTRY

### CATEGORY A05: RETAIL, TRAVEL, LEISURE, ENTERTAINMENT & COMMUNICATION MEDIA

| CODE    | TITLE               | BRAND              | COMPANY ENTERING        | CITY    |
|---------|---------------------|--------------------|-------------------------|---------|
| A05/001 | MUSICLESS - DRAMA   | PRAMBORS MUSIC APP | BERAKAR KOMUNIKASI      | JAKARTA |
| A05/002 | MUSICLESS - KUNG FU | PRAMBORS MUSIC APP | BERAKAR KOMUNIKASI      | JAKARTA |
| A05/003 | MUSICLESS - HORROR  | PRAMBORS MUSIC APP | BERAKAR KOMUNIKASI      | JAKARTA |
| A05/004 | ROOSTER             | FRESH-PICK.IN      | MCCANN WORLDGROUP INDIA | MUMBAI  |

### CATEGORY A06: CORPORATE IMAGE

NO ENTRY

### CATEGORY A07: CORPORATE SOCIAL RESPONSIBILITY

NO ENTRY

### CATEGORY A08: PUBLIC SERVICES & CAUSE APPEALS

NO ENTRY

### CATEGORY A09: USE OF AUDIO & RADIO AS A MEDIUM \*\*\*NEW

| CODE    | TITLE                  | BRAND   | COMPANY ENTERING           | CITY     |
|---------|------------------------|---------|----------------------------|----------|
| A09/001 | COMPOSER IN THE CLOUDS | TENCENT | MCCANN WORLDGROUP SHANGHAI | SHANGHAI |
| A09/002 | 6 MINUTES TOGETHER     | OPSUMIT | MCCANN HEALTH JAPAN        | TOKYO    |

### CATEGORY A10: USE OF AUDIO OR VOICE TECHNOLOGY \*\*\*NEW

| CODE    | TITLE                                   | BRAND                    | COMPANY ENTERING      | CITY      |
|---------|---|--------------------------|-----------------------|-----------|
| A10/001 | VISIBLE TRACK                           | KUNANA / TAB FOUNDATION  | BBDO BANGKOK LIMITED  | BANGKOK   |
| A10/002 | ELECTRIFIED: MERCEDES-BENZ EQA CAR SHOW | MERCEDES-BENZ HK LIMITED | ISOBAR                | HONG KONG |
| A10/003 | A SYMPHONY OF FLOWERS                   | SINGAPORE AIRLINES       | TBWASINGAPORE PTE LTD | SINGAPORE |

**CATEGORY A11: BRANDED CONTENT / PODCASTS \*\*\*NEW**

| CODE    | TITLE           | BRAND      | COMPANY ENTERING | CITY  |
|---------|-----------------|------------|------------------|-------|
| A11/001 | THE AUDIO-BENTO | TABILUMINE | DENTSU INC.      | TOKYO |

**CATEGORY A12: RESILIENCE THROUGH CREATIVITY**

| CODE    | TITLE           | BRAND      | COMPANY ENTERING | CITY  |
|---------|-----------------|------------|------------------|-------|
| A12/001 | THE AUDIO-BENTO | TABILUMINE | DENTSU INC.      | TOKYO |

**CATEGORY LRA: LOTUS ROOTS**

NO ENTRY