

**ADFEST  
2021  
WINNERS  
LIST**

**LOTUS  
ROOTS**



WINNERS



Remark: Only sub-categories with Winners are included.

**CATEGORY LR: LOTUS ROOTS**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
LRBC/001	PILLOWS ARE FOR FIGHTING	CITY PROMOTION (PILLOW FIGHT)	FACT, TOKYO	FACT, TOKYO	LOTUS ROOTS
LRF/002	KUPU TELL YOUR STORY	SPARK	COLENZO BBDO, AUCKLAND	FINCH, SYDNEY	LOTUS ROOTS
LRPR/005	READY-TO-GO UNIFORMS	WACOAL	WUNDERMAN THOMPSON THAILAND, BANGKOK	WUNDERMAN THOMPSON THAILAND, BANGKOK	FINALIST

AS OF 22 MAR 2021