

**ADFEST
2021
WINNERS
LIST**

**DIGITAL
CRAFT
LOTUS**

Remark: Only sub-categories with Winners are included.

DESIGN SUB-CATEGORIES

CATEGORY CD03: DIGITAL ILLUSTRATION

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CD03/003	THE AMAZON 2020 HOLIDAY CAMPAIGN	AMAZON JAPAN	AMAZON JAPAN, TOKYO	ONESAL CO., LTD., TOKYO	BRONZE

CATEGORY CD04: DIGITAL IMAGE DESIGN

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CD04/001	MOONMENTS	WECHAT/THE GREAT WALL	TENCENT, SHENZHEN/ STINK STUDIOS, SHANGHAI	TENCENT, SHENZHEN	BRONZE

CATEGORY CD05: MUSIC/SOUND DESIGN

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CD05/005	CREATING MUSIC FOR THE AMAZON HOLIDAY CAMPAIGN	AMAZON JAPAN G.K.	AMAZON JAPAN, TOKYO	SYN K.K., TOKYO	BRONZE

TECHNOLOGY SUB-CATEGORY

CATEGORY CD11: INNOVATIVE USE OF TECHNOLOGY

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CD11/002	AI MANGA ~TEZUKA2020~	CORPORATION ADVERTISEMENT	WUNDERMAN THOMPSON TOKYO, TOKYO	WUNDERMAN THOMPSON TOKYO, TOKYO	BRONZE

AS OF 4 MAR 2021