

**ADFEST  
2021  
WINNERS  
LIST**

**DESIGN  
LOTUS**

Remark: Only sub-categories with Winners are included.

**CATEGORY DE04: PACKAGING DESIGN**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
DE04/009	POCKY THE GIFT	POCKY THE GIFT	DENTSU INC., TOKYO	DENTSU INC., TOKYO	GOLD

**CATEGORY DE12: POINT OF SALE: LARGE SCALE**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
DE12/001	BONDS OUT NOW	BONDS	LEO BURNETT MELBOURNE, MELBOURNE	LEO BURNETT SYDNEY, SYDNEY	BRONZE

**CATEGORY DE14: DIGITAL & INTERACTIVE DESIGN**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
DE14/007	A CIPHERED RELEASE OF MUSIC VIDEO : STRAY SHEEP CODE	KENSHI YONEZU	SIX INC., TOKYO/HAKUHODO INC., TOKYO/ HAKUHODO KETTLE INC., TOKYO	SIX INC., TOKYO	SILVER
DE14/003	SOLAR FOREST	HANWHA	INNOCEAN WORLDWIDE, SEOUL	INNOCEAN WORLDWIDE, SEOUL	FINALIST

**CATEGORY DE15: EXHIBITIONS, EVENTS & PUBLIC ENVIRONMENT**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
DE15/005	BAUHAUS 100:MANIFEST OF PRACTICE	BAUHAUS DESIGN	KEN-TSAI LEE DESIGN LAB, TAIPEI	KEN-TSAI LEE DESIGN LAB/ TAIWAN TECH, TAIPEI	FINALIST

**CATEGORY DE16: INTEGRATED DESIGN CAMPAIGN**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
DE16/005	POCKY THE GIFT	POCKY THE GIFT	DENTSU INC., TOKYO	DENTSU INC., TOKYO	SILVER