

ADFEST 2021 FINALIST LIST

**LOTUS
ROOTS**

Remark: Only sub-categories with Finalists are included.

CATEGORY LR: LOTUS ROOTS

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
LRBC/001	PILLOWS ARE FOR FIGHTING	CITY PROMOTION (PILLOW FIGHT)	FACT, TOKYO	FACT, TOKYO	FINALIST
LRF/002	KUPU TELL YOUR STORY	SPARK	COLENZO BBDO, AUCKLAND	FINCH, SYDNEY	FINALIST
LRPR/005	READY-TO-GO UNIFORMS	WACOAL	WUNDERMAN THOMPSON THAILAND, BANGKOK	WUNDERMAN THOMPSON THAILAND, BANGKOK	FINALIST

AS OF 22 MAR 2021