

ADFEST 2021 FINALIST LIST

**INNOVA
LOTUS**

Remark: Only sub-categories with Finalists are included.

CATEGORY IN01: INNOVATION IN CREATIVITY

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
IN01/003	LIGHT SAVER	EMART	CHEIL WORLDWIDE, SEOUL	CHEIL WORLDWIDE, SEOUL	FINALIST

AS OF 22 MAR 2021