

ADFEST 2021 FINALIST LIST

**FILM
LOTUS**



FINALISTS



Remark: Only sub-categories with Finalists are included.

INTERNET FILM & OTHER FILM SUB-CATEGORIES

CATEGORY F16: INTERNET FILM: FOOD & BEVERAGES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F16/002	NOODLES FIRST, TOPPINGS NEXT	UNI NOODLE	ADK TAIWAN, TAIPEI	UNITED ASATSU INTERNATIONAL LTD., TAIPEI	FINALIST
F16/011	MAEPRANOM	MAEPRANOM	SOUR BANGKOK, BANGKOK	THE SOUR BANGKOK CO., LTD., BANGKOK	FINALIST

CATEGORY F21: INTERNET FILM: RETAIL, TRAVEL, LEISURE & COMMUNICATION MEDIA

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F21/005	POOJA DIDI	FACEBOOK	TAPROOT DENTSU, MUMBAI	TAPROOT DENTSU, MUMBAI	FINALIST
F21/006	SHOP UNFRIEND	CENTRAL MIDNIGHT SALE	WOLF BKK, BANGKOK	WOLF BANGKOK, BANGKOK	FINALIST

CATEGORY F22: INTERNET FILM: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F22/003	CONCENTRATION	LINE BK	GREYNJ UNITED, BANGKOK	GREYNJ UNITED BANGKOK, BANGKOK	FINALIST
F22/004	TELEPATHY	LINE BK	GREYNJ UNITED, BANGKOK	GREYNJ UNITED BANGKOK, BANGKOK	FINALIST

CATEGORY F25: INTERNET FILM: PUBLIC SERVICES & CAUSE APPEALS

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F25/004	GUNFIGHT	STOP SMOKING FOR GOOD	ALPHA 245 THAILAND, BANGKOK	THE LEO BURNETT GROUP THAILAND, BANGKOK	FINALIST

CATEGORY F26: VIRAL FILM

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F26/006	FAMILY	RC COLA	GIGIL, MANILA	GIGIL, MANILA	FINALIST

CATEGORY F29: RESILIENCE THROUGH CREATIVITY ***NEW

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F29/008	POOJA DIDI	FACEBOOK	TAPROOT DENTSU, MUMBAI	TAPROOT DENTSU, MUMBAI	FINALIST