

ADFEST 2021 ENTRIES LIST

**PRINT &
OUTDOOR
CRAFT
LOTUS**

CATEGORY CP01: PHOTOGRAPHY

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP01/001	KISS 1	MCDONALD'S	LEPHOTOGRAPHE CO., LTD.	BANGKOK
CP01/002	KISS 2	MCDONALD'S	LEPHOTOGRAPHE CO., LTD.	BANGKOK
CP01/003	KISS 3	MCDONALD'S	LEPHOTOGRAPHE CO., LTD.	BANGKOK

CATEGORY CP02: USE OF PHOTOGRAPHY/DIGITAL IMAGE

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP02/001	THE JAPANESE CRAFT	THE JAPANESE CRAFT SPIRITS & LIQUEUR	HAKUHODO INC.	TOKYO
CP02/002	KISS 1	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
CP02/003	KISS 2	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
CP02/004	KISS 3	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
CP02/005	POCKY THE GIFT- POSTER 1	POCKY THE GIFT	DENTSU INC.	TOKYO
CP02/006	POCKY THE GIFT- POSTER 2	POCKY THE GIFT	DENTSU INC.	TOKYO
CP02/007	POCKY THE GIFT- POSTER 3	POCKY THE GIFT	DENTSU INC.	TOKYO
CP02/008	WHO'S ASKING - LACES	NIGHTINGALES MEDICAL TRUST	MCCANN WORLDGROUP INDIA	MUMBAI
CP02/009	WHO'S ASKING - NAME	NIGHTINGALES MEDICAL TRUST	MCCANN WORLDGROUP INDIA	MUMBAI
CP02/010	WHO'S ASKING - ADDRESS	NIGHTINGALES MEDICAL TRUST	MCCANN WORLDGROUP INDIA	MUMBAI

CATEGORY CP03: ILLUSTRATION

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP03/001	SAFE BEHIND DOOR	LBH APIK JAKARTA	APIX10	JAKARTA

CATEGORY CP04: USE OF ILLUSTRATION

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP04/001	WAGYU NEWSPAPER	WAGYU (JAPANESE BEEF)	DENTSU INC.	TOKYO
CP04/002	SAKE SUSHI HOUSE	SUSHI SEI	HAKUHODO INDONESIA	JAKARTA
CP04/003	TAMAGO SUSHI HOUSE	SUSHI SEI	HAKUHODO INDONESIA	JAKARTA
CP04/004	IKA SUSHI HOUSE	SUSHI SEI	HAKUHODO INDONESIA	JAKARTA
CP04/005	MAGURO SUSHI HOUSE	SUSHI SEI	HAKUHODO INDONESIA	JAKARTA
CP04/006	TAKO SUSHI HOUSE	SUSHI SEI	HAKUHODO INDONESIA	JAKARTA
CP04/007	THE PRINCESSES	PLEASURE POINT	DDB GROUP HONG KONG	HONG KONG
CP04/008	QUEEN AND SCOUNDREL	PLEASURE POINT	DDB GROUP HONG KONG	HONG KONG
CP04/009	PRINCE AND PIRATE	PLEASURE POINT	DDB GROUP HONG KONG	HONG KONG
CP04/010	BITI'S HANOI RISING	BITI'S HUNTER	DENTSU REDDER	HO CHI MINH CITY
CP04/011	SUITS FOR HEROES	COMIC ODYSSEY	WUNDERMAN THOMPSON PHILIPPINES	MANILA

CATEGORY CP05: TYPOGRAPHY

NO ENTRY

CATEGORY CP06: USE OF TYPOGRAPHY

NO ENTRY

CATEGORY CP07: ART DIRECTION

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP07/001	CLEOPATRA	NEMESIS	DENTSU (THAILAND) LTD	BANGKOK
CP07/002	WHOSE POO?	AEON FANTASY CO.,LTD.	DENTSU INC.	TOKYO
CP07/003	THE JAPANESE CRAFT	THE JAPANESE CRAFT SPIRITS & LIQUEUR	HAKUHODO INC.	TOKYO

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP07/004	ANTI CANCELLATION	GRAB CAR PLUS	BUJUKRAYU	JAKARTA
CP07/005	KISS 1	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
CP07/006	KISS 2	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
CP07/007	KISS 3	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
CP07/008	THE PRINCESSES	PLEASURE POINT	DDB GROUP HONG KONG	HONG KONG
CP07/009	QUEEN AND SCOUNDREL	PLEASURE POINT	DDB GROUP HONG KONG	HONG KONG
CP07/010	PRINCE AND PIRATE	PLEASURE POINT	DDB GROUP HONG KONG	HONG KONG
CP07/011	BITI'S HANOI RISING	BITI'S HUNTER	DENTSU REDDER	HO CHI MINH CITY
CP07/012	KEEP ALL INTRUDERS AT BAY- THE VILLA	360	REDBANK	BEIJING
CP07/013	KEEP ALL INTRUDERS AT BAY- THE ANTIQUE STORE	360	REDBANK	BEIJING

CATEGORY CP08: RETOUCHING/IMAGE MANIPULATION

NO ENTRY

CATEGORY CP09: USE OF RETOUCHING/IMAGE MANIPULATION

NO ENTRY

CATEGORY CP10: COMPUTER GENERATED IMAGERY (CGI)

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP10/001	SAFE BEHIND DOOR	LBH APIK JAKARTA	APIX10	JAKARTA
CP10/002	CLEOPATRA	NEMESIS	BOB EYE VIEW STUDIO	BANGKOK

CATEGORY CP11: USE OF COMPUTER GENERATED IMAGERY (CGI)

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP11/001	THE PRINCESSES	PLEASURE POINT	DDB GROUP HONG KONG	HONG KONG
CP11/002	QUEEN AND SCOUNDREL	PLEASURE POINT	DDB GROUP HONG KONG	HONG KONG
CP11/003	PRINCE AND PIRATE	PLEASURE POINT	DDB GROUP HONG KONG	HONG KONG

CATEGORY CP12: PRODUCTION DESIGN/STYLING

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP12/001	THE JAPANESE CRAFT	THE JAPANESE CRAFT SPIRITS & LIQUEUR	HAKUHODO INC.	TOKYO

CATEGORY CP13: RESILIENCE THROUGH CREATIVITY *NEW**

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP13/001	WAGYU NEWSPAPER	WAGYU (JAPANESE BEEF)	DENTSU INC.	TOKYO
CP13/002	SUITS FOR HEROES	COMIC ODYSSEY	WUNDERMAN THOMPSON PHILIPPINES	MANILA
CP13/003	NEWSPAPER SIZED PEACE MEMORIAL VENUE	NAGASAKI SHIMBUN	DENTSU INC.	TOKYO
CP13/004	PANDA TELEPORTATION VIA NEWSPAPER	TOKYO SHIMBUN	DENTSU INC.	TOKYO

CATEGORY LRCP: LOTUS ROOTS

NO ENTRY