

**ADFEST
2021
ENTRIES
LIST**

**AUDIO
LOTUS**

CATEGORY A01: FAST MOVING CONSUMER GOODS

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
A01/001	POP POWER PUMP	BAIADA - LILYDALE/STEGGLES	M&C SAATCHI	SYDNEY
A01/002	HIP HOP SPIN CLASS	BAIADA - LILYDALE/STEGGLES	M&C SAATCHI	SYDNEY
A01/003	GERMAN JOG TECHNO	BAIADA - LILYDALE/STEGGLES	M&C SAATCHI	SYDNEY
A01/004	ROCK WORKOUT	BAIADA - LILYDALE/STEGGLES	M&C SAATCHI	SYDNEY
A01/005	EVOLUTION	RACIK	ROMP.	JAKARTA
A01/006	INNOVATION	RACIK	ROMP.	JAKARTA
A01/007	MIGRATION	RACIK	ROMP.	JAKARTA

CATEGORY A02: DURABLE CONSUMER GOODS

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
A02/001	DIRTY F***	ELECTROLUX PUREF9 VACUUM CLEANER	LOTUS:H	JAKARTA
A02/002	DIRTY S***	ELECTROLUX PUREF9 VACUUM CLEANER	LOTUS:H	JAKARTA

CATEGORY A03: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
A03/001	CHEATING	HONDA BEAT	BUJUKRAYU	JAKARTA
A03/002	MEETING	HONDA BEAT	BUJUKRAYU	JAKARTA

CATEGORY A04: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
A04/001	TM INSTASCARE - CYNOPHOBIA	TM	WUNDERMAN THOMPSON PHILIPPINES	MANILA

CATEGORY A05: RETAIL, TRAVEL, LEISURE, ENTERTAINMENT & COMMUNICATION MEDIA

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
A05/001	WORK FROM HOME	TOKOPEDIA	FLOCK CREATIVE NETWORK	JAKARTA
A05/002	SCHOOL FROM HOME	TOKOPEDIA	FLOCK CREATIVE NETWORK	JAKARTA
A05/003	LOVE FROM HOME	TOKOPEDIA	FLOCK CREATIVE NETWORK	JAKARTA

CATEGORY A06: CORPORATE IMAGE

NO ENTRY

CATEGORY A07: CORPORATE SOCIAL RESPONSIBILITY

NO ENTRY

CATEGORY A08: PUBLIC SERVICES & CAUSE APPEALS

NO ENTRY

CATEGORY A09: INNOVATIVE USE OF AUDIO & RADIO

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
A09/001	UNEXPLORED RADIO STUDIO	RANGE ROVER	FACT	TOKYO

CATEGORY A10: RESILIENCE THROUGH CREATIVITY *NEW**

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
A10/001	TM INSTASCARE – CYNOPHOBIA	TM	WUNDERMAN THOMPSON PHILIPPINES	MANILA

CATEGORY LRA: LOTUS ROOTS

NO ENTRY