

WINNERS



**eCOMMERCE
LOTUS**



CATEGORY EC01: FOOD & BEVERAGE

NO AWARD

CATEGORY EC02: BEAUTY, HEALTH & PERSONAL CARE

NO AWARD

CATEGORY EC03: FASHION, SPORTS & ACCESSORIES

NO AWARD

CATEGORY EC04: HOUSEHOLD PRODUCTS & MAINTENANCE

NO AWARD

CATEGORY EC05: ELECTRONICS, HOME APPLIANCES & FURNISHING

NO AWARD

CATEGORY EC06: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

NO AWARD

CATEGORY EC07: RETAIL

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
EC07/002	TARGETED GIFT	JD CENTRAL VALENTINE'S DAY CAMPAIGN	BBDO BANGKOK, BANGKOK	BBDO BANGKOK LTD, BANGKOK	GOLD
EC07/001	POCKET FRANCHISE	KFC	ACCENTURE INTERACTIVE CHINA, SHANGHAI	ACCENTURE INTERACTIVE CHINA, SHANGHAI	SILVER
EC07/003	KFC RAINY DAY POP-UP MENU	KFC	ISOBAR CHINA GROUP, SHANGHAI	ISOBAR CHINA GROUP, SHANGHAI	FINALIST

CATEGORY EC08: TRAVEL & LEISURE, ENTERTAINMENT & COMMUNICATION MEDIA

NO AWARD

CATEGORY EC09: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

NO AWARD

CATEGORY EC10: CORPORATE IMAGE

NO AWARD

CATEGORY EC11: CORPORATE SOCIAL RESPONSIBILITY

NO AWARD

CATEGORY EC12: PUBLIC SERVICES & CAUSE APPEALS

NO AWARD