

WINNERS



**PRINT &
OUTDOOR
CRAFT
LOTUS**



CATEGORY CP01: PHOTOGRAPHY

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CP01/001	CURIOUS A	PAPER CURIOUS	TOKYU AGENCY INC., TOKYO/ DEPART./TOKYU AGENCY INC., TOKYO	TOKYU AGENCY INC., TOKYO	BRONZE
CP01/003	CURIOUS C	PAPER CURIOUS	TOKYU AGENCY INC., TOKYO/ DEPART./TOKYU AGENCY INC., TOKYO	TOKYU AGENCY INC., TOKYO	FINALIST

CATEGORY CP02: USE OF PHOTOGRAPHY/DIGITAL IMAGE

NO AWARD

CATEGORY CP03: ILLUSTRATION

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CP03/002	HOMEWORK	CHUPA CHUPS	CHEIL, HONG KONG	ILLUSION CO.,LTD., BANGKOK	GOLD
CP03/003	MUSIC	CHUPA CHUPS	CHEIL, HONG KONG	ILLUSION CO.,LTD., BANGKOK	SILVER
CP03/004	TIDY-UP	CHUPA CHUPS	CHEIL, HONG KONG	ILLUSION CO.,LTD., BANGKOK	SILVER

CATEGORY CP04: USE OF ILLUSTRATION

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CP04/001-003	A SWEET ESCAPE CAMPAIGN: HOMEWORK/MUSIC/TIDY-UP	CHUPA CHUPS	CHEIL, HONG KONG	CHEIL, HONG KONG	GOLD
CP04/015-016	CREATIVITY, UNCAGED. CAMPAIGN: EYECATCHER/MINDHAWK	THE ONE SHOW 2019 EXHIBITION IN JAPAN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	SILVER
CP04/021-022	BEASTS CAMPAIGN	AMG-GT	BBDO CHINA, SHANGHAI	BBDO CHINA, SHANGHAI	BRONZE

CATEGORY CP05: TYPOGRAPHY

NO AWARD

CATEGORY CP06: USE OF TYPOGRAPHY

NO AWARD

CATEGORY CP07: ART DIRECTION

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CP07/001-003	A SWEET ESCAPE CAMPAIGN: HOMEWORK/MUSIC/TIDY-UP	CHUPA CHUPS	CHEIL, HONG KONG	CHEIL, HONG KONG	GRANDE
CP07/024	THE CLAWDADDY / CREATIVITY, UNCAGED.	THE ONE SHOW 2019 EXHIBITION IN JAPAN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	SILVER
CP07/007-010	HOT & SPICY (SEASON 2) CAMPAIGN	KFC HONG KONG	OGILVY HONG KONG, HONG KONG	OGILVY HK, HONG KONG	BRONZE
CP07/011	THE MOST CHALLENGING PINGPONG TABLE	PARA PINGPONG TABLE	TBWA\HAKUHODO, TOKYO	TBWA\HAKUHODO INC., TOKYO	FINALIST
CP07/023	THE HEARTBIRD / CREATIVITY, UNCAGED.	THE ONE SHOW 2019 EXHIBITION IN JAPAN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST

CATEGORY CP08: RETOUCHING/IMAGE MANIPULATION

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CP08/001	GAME OF THRONES (HBO)	KFC HONG KONG	OGILVY HONG KONG, HONG KONG	ILLUSION CO.,LTD., BANGKOK	SILVER
CP08/002	STAR TREK DISCOVERY (AMAZON PRIME)	KFC HONG KONG	OGILVY HONG KONG, HONG KONG	ILLUSION CO.,LTD., BANGKOK	BRONZE
CP08/007	TASTE THE FEELING: BOTTLE	COCA COLA	OGILVY GROUP THAILAND, BANGKOK	ILLUSION CO.,LTD., BANGKOK	BRONZE

CATEGORY CP09: USE OF RETOUCHING/IMAGE MANIPULATION

NO AWARD

CATEGORY CP10: COMPUTER GENERATED IMAGERY (CGI)

NO AWARD

CATEGORY CP11: USE OF COMPUTER GENERATED IMAGERY (CGI)

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CP11/004	BEAST -1	AMG-GT	BBDO CHINA, SHANGHAI	BBDO CHINA, SHANGHAI	SILVER
CP11/005	BEAST -2	AMG-GT	BBDO CHINA, SHANGHAI	BBDO CHINA, SHANGHAI	BRONZE

CATEGORY CP12: PRODUCTION DESIGN/STYLING

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CP12/001	GRAVE OF THRONES	FOXTEL	DDB SYDNEY, SYDNEY	REVOLVER, SYDNEY	SILVER