

WINNERS



**FILM
LOTUS**



BROADCAST SUB-CATEGORIES
CATEGORY F01: FOOD

NO AWARD

CATEGORY F02: BEVERAGES

NO AWARD

CATEGORY F03: BEAUTY, HEALTH & PERSONAL CARE

NO AWARD

CATEGORY F04: FASHION, SPORTS & ACCESSORIES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F04/003	2018 NIKE SHANGHAI JDI - SHANGHAI IS NEVER DONE	NIKE	WIEDEN + KENNEDY SHANGHAI, SHANGHAI	WIEDEN + KENNEDY SHANGHAI, SHANGHAI	BRONZE
F04/005	BONDS GLO-BALL WARMING	BONDS	LEO BURNETT, MELBOURNE	LEO BURNETT SYDNEY	FINALIST

CATEGORY F05: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

NO AWARD

CATEGORY F06: ELECTRONICS, HOUSEHOLD PRODUCTS, HOME APPLIANCES & FURNISHINGS

NO AWARD

CATEGORY F07: RETAIL

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F07/002	EXAMS ADMISSION TICKET	MCDONALD'S	LEO BURNETT TAIWAN, TAIPEI	LEO BURNETT TAIWAN, TAIPEI	FINALIST

CATEGORY F08: TRAVEL & LEISURE

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F08/011	UP UP AND TOUPEE	VIRGIN AUSTRALIA	DDB SYDNEY, SYDNEY	REVOLVER, SYDNEY	SILVER
F08/002	SOUVENIRS FROM TRAVEL	CHINA AIRLINES	LEO BURNETT TAIWAN, TAIPEI	LEO BURNETT TAIWAN, TAIPEI	BRONZE

CATEGORY F09: COMMUNICATION MEDIA & PUBLICATIONS

NO AWARD

CATEGORY F10: FINANCE & REAL ESTATE

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F10/007	HI, JIMIN!	HYUNDAI MARINE & FIRE INSURANCE	INNOCEAN WORLDWIDE, SEOUL	INNOCEAN WORLDWIDE, SEOUL	FINALIST

CATEGORY F11: BUSINESS PRODUCTS & SERVICES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F11/003-004	SONG OF NOK CAMPAIGN: THE PERSON INSIDE/SMARTPHONE	NOK	DENTSU INC., TOKYO	HAT INC., TOKYO	BRONZE

CATEGORY F12: COMMERCIAL PUBLIC SERVICES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F12/002	WEDDING SPEECH	SPARK	COLENZO BBDO, AUCKLAND	COLENZO BBDO, AUCKLAND	SILVER
F12/004-005	NATURAL GAS - ONCE YOU'VE GOT IT, YOU'LL GET IT CAMPAIGN	JEMENA	CHE PROXIMITY, MELBOURNE	CHE PROXIMITY, MELBOURNE	BRONZE

CATEGORY F13: CORPORATE IMAGE

NO AWARD

CATEGORY F14: CORPORATE SOCIAL RESPONSIBILITY

NO AWARD

CATEGORY F15: PUBLIC SERVICES & CAUSE APPEALS

NO AWARD

INTERNET FILM & OTHER FILM SUB-CATEGORIES
CATEGORY F16: INTERNET FILM: FOOD & BEVERAGES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F16/001	I'M DRINKING IT FOR YOU	DB EXPORT	COLENZO BBDO, AUCKLAND	COLENZO BBDO, AUCKLAND	GRANDE
F16/014	BAD GENIUS "WATCH TO SLEEP VERSION"	NIGHT NIGHT	CHOOJAI AND FRIENDS, BANGKOK	CHOOJAI AND FRIENDS, BANGKOK	GOLD
F16/013	MAE NAK "WATCH TO SLEEP VERSION"	NIGHT NIGHT	CHOOJAI AND FRIENDS, BANGKOK	CHOOJAI AND FRIENDS, BANGKOK	FINALIST

CATEGORY F17: INTERNET FILM: BEAUTY, HEALTH & PERSONAL CARE

NO AWARD

CATEGORY F18: INTERNET FILM: SPORTS, FASHION & ACCESSORIES

NO AWARD

CATEGORY F19: INTERNET FILM: CARS, OTHER VEHICLES, ACCESSORIES, & AUTO SERVICES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F19/013-026	10 SEC. DRAMA : THE STOP LINE OF LOVE CAMPAIGN	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	SILVER

CATEGORY F20: INTERNET FILM: ELECTRONICS, HOUSEHOLD PRODUCTS, HOME APPLIANCES & FURNISHINGS

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F20/008	#SUBTLYSPONSOREDPOSTS	SAMSUNG	LEO BURNETT, SYDNEY	LEO BURNETT SYDNEY, SYDNEY	BRONZE
F20/010	SMOOTH	DOUBLE A OFFICE SUPPLIES	SPA-HAKUHODO., LTD, BANGKOK	SPA-HAKUHODO., LTD, BANGKOK	FINALIST

CATEGORY F21: INTERNET FILM: RETAIL, TRAVEL, LEISURE & COMMUNICATION MEDIA

NO AWARD

CATEGORY F22: INTERNET FILM: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

NO AWARD

CATEGORY F23: INTERNET FILM: CORPORATE IMAGE

NO AWARD

CATEGORY F24: INTERNET FILM: CORPORATE SOCIAL RESPONSIBILITY

NO AWARD

CATEGORY F25: INTERNET FILM: PUBLIC SERVICES & CAUSE APPEALS

NO AWARD



WINNERS



CATEGORY F26: VIRAL FILM

NO AWARD

CATEGORY F27: INTERACTIVE FILM

NO AWARD

CATEGORY F28: OTHER FILM

NO AWARD

AS OF 14 JAN 2021