

WINNERS



**AUDIO
LOTUS**



CATEGORY A01: FAST MOVING CONSUMER GOODS

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
A01/003-005	HAUNTED HOUSE/BUS TRIP/ WEDDING PARTY	LELAP	FLOCK CREATIVE NETWORK, JAKARTA	FLOCK CREATIVE NETWORK, JAKARTA	SILVER
A01/006-007	AGAINST BOSS/AGAINST KIDS	SUTRA PERKASA	FLOCK CREATIVE NETWORK, JAKARTA	FLOCK CREATIVE NETWORK, JAKARTA	BRONZE
A01/013	LIFE INSIDE OF YOU	ANTIOX	MCCANN WORLDGROUP PHILIPPINES, MANILA	MCCANN WORLDGROUP PHILIPPINES, MANILA	FINALIST

CATEGORY A02: DURABLE CONSUMER GOODS

NO AWARD

CATEGORY A03: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

NO AWARD

CATEGORY A04: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

NO AWARD

CATEGORY A05: RETAIL, TRAVEL, LEISURE, ENTERTAINMENT & COMMUNICATION MEDIA

NO AWARD

CATEGORY A06: CORPORATE IMAGE

NO AWARD

CATEGORY A07: CORPORATE SOCIAL RESPONSIBILITY

NO AWARD

CATEGORY A08: PUBLIC SERVICES & CAUSE APPEALS

NO AWARD

CATEGORY A09: INNOVATIVE USE OF AUDIO & RADIO

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
A09/016	BEAT OF A BILLION	SPOTIFY	LEO BURNETT, MUMBAI	LEO BURNETT, MUMBAI	SILVER
A09/005	#TIRORITUNE	500 YEN EXTRA VALUE MEAL	TBWA\HAKUHODO, TOKYO	TBWA\HAKUHODO INC., TOKYO	BRONZE
A09/003	BABY CHAT	ELEVIT	WUNDERMAN THOMPSON TOKYO, TOKYO	WUNDERMAN THOMPSON TOKYO, TOKYO	FINALIST
A09/004	KFC PRESENTS: WOW, MY BURGER IS NOW HOT & CHEEZY VOL. 1	KFC MALAYSIA	ENSEMBLE WORLDWIDE, KUALA LUMPUR	ENSEMBLE WORLDWIDE, KUALA LUMPUR	FINALIST

AS OF 18 JAN 2021